

# SEARS

FALL AND WINTER 1958

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Shorter skirts put  
**Accent on Legs**

*flatter them with hosiery  
 that echo every  
 costume color*

For the new one-color look, our models are wearing complementary hosiery tints



**The Newest Blouson** . . two-piece dress in a beautiful sheer, all wool worsted crepe fabric. Bloused top has side zipper, all-around band. Semi-lined skirt has camisole top with detachable dickey of cotton pique; back zipper and kick pleat; 2-inch hem. Dry clean. The gloves are sold on page 9. See bag section for bag.  
*Misses' sizes 10, 12, 14, 16, 18. Order correct size.*  
 Shipping weight 1 pound 8 ounces.  
 T 31 G 7733—Sapphire blue. . . . . \$17.50  
 T 31 G 7734—Black. . . . . 17.50

See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of your Nearest Sears Retail Store. See pages immediately preceding green section for information.

**Legs are back again!** Show yours off in jewel-toned nylons that mirror the color of your dress or shoes. Glamorous Ultra sheer weight. Wt. pr. 2 oz.  
*State color* Ruby red, Sapphire blue, Autumn gold, Autumn green, Royal shadow (black).  
*State size* 8½, 9, 9½, 10, 10½, 11.  
 75 G 7044—Seamless with nude heels. 15 denier, 474 needles. Pair \$1.11; 3 prs. \$3.30; 6 prs. \$6.48  
 75 G 9888—Full fashioned with seams. 15 denier, 60 gauge. Pair 94c; 3 pairs \$2.79; 6 pairs \$5.46  
**The Paisley Turban** skillfully draped and shaped, a smart silhouette for slim, short fashions. Beautiful colors in soft-luster rayon. Fits head sizes 21¾ to 22½ inches. Shipping weight 13 ounces.  
 T 78 G 6725—Multicolor paisley as shown. . \$5.97





This is the Trapeze Silhouette! A fascinating new shape with flaring, young lines. Here in a new fine quality Orlon® and rayon plaid . . . firmly woven, lightweight, wrinkle resistant. Slightly flared jacket, flared skirt with overlapping box pleats (pleats stay!). Jacket is lined in front and back; skirt has camisole top, long back zipper; 2-inch hem. Dry clean. For shoes, see page 13; jewelry in jewelry section.

*Fits Juniors and Misses . . . State size 7-8, 9-10, 11-12, 13-14, 15-16. Shipping weight 2 lbs.*  
 T31G7670—Lightred and autumn tan plaid \$18.50  
 T31G7671—Bright blue and green plaid . . . 18.50



The New Two-piece Chemise . . . shorter top, slimmer skirt. Here in a handsome new viscose rayon and silk tweed with a herringbone weave. Button-back overblouse has leather-look trim. Slim skirt has a wide, shaped waistband; button-trim set-in pockets; back kick pleat; 2-inch taped hem. Dry clean. Flower included. Saucy breton sold in hat section; for gloves, see glove section. For corduroy satchel bag, see page 137. Please measure; order correct size.

*Misses' sizes 10, 12, 14, 16, 18.*  
 Shipping weight 1 pound 12 ounces.  
 T31 G 7735—Black with white tweed . . . \$14.70



The Chemise adds a Flounce, accents your legs. You'll be irresistible as you swish through the night in rustling acetate taffeta, screen-printed with full-blown roses. The flounce puffs out from a wide, bowed cuff. The collarless neckline dips to a shallow V in back; long back zipper. Dry clean. T-strap shoes sold on page 9. Bracelet sold in jewelry section . . . see index. Shipping weight 1 pound 8 ounces.

*Fits Juniors and Misses . . . State size 7-8, 9-10, 11-12, 13-14, 15-16. Please measure; see green section in back of book.*  
 T31 G 7230—Red roses on black ground . . . \$14.00

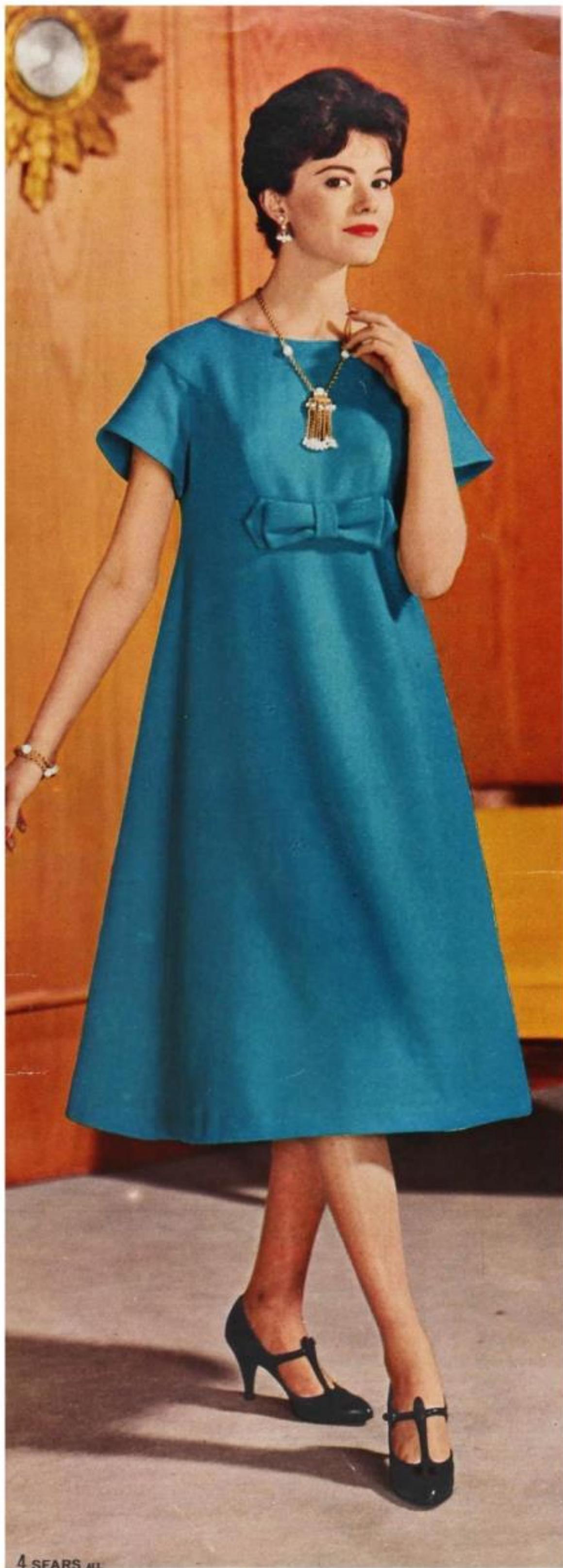
For more T-Strap Pumps see shoe section. For dress measuring instructions, see green section in back of book.

NO DOWN PAYMENT needed when you add to your Sears Easy Payment Account . . . see inside back cover •DuPont T. M. for acrylic fiber ALL 3 SEARS 3



# Chemise .. Trapeze

*or simply ease ..  
the new shape emerges*







**Chemise Coat-Dress** catches attention with its look of utter ease, its big collar. Back of bodice has bow-trimmed inverted pleat. Dress in shantung-textured rayon, cotton and acetate... fully lined. Dry clean. Pearl bib sold on page 35. Wt. 2 lbs. 2 oz.

*Fits Juniors and Misses... State size 9-10, 11-12, 13-14, 15-16, 17-18.*  
**T 31 G 7206—Coral red.....\$14.84**  
**T 31 G 7207—Black..... 14.84**

**The Glen Plaid Dress**... its story is one of ease, even the fabric, wrinkle-resistant, little-iron Arnel and cotton. Relaxed chemise lines, belted low, ending in a pleated flounce. Convertible collar; 2-inch hem. Hand wash separately: pleats stay. Shpg. wt. 1 lb. 8 oz.

*Fits Juniors and Misses... State size 7-8, 9-10, 11-12, 13-14, 15-16.*  
**T 31 G 6200—Brown and white. \$10.74**  
**T 31 G 6201—Black and white... 10.74**

**The New Low-belted Chemise Suit**, poised, easy, beautiful in fine pure wool... loops a hip-belt of patent-like plastic. Jacket, about 24 in. long, lined with acetate taffeta. For bag, gloves, jewelry, see respective sections; for hose, page 2. Shpg. wt. 3 lbs. 6 oz.

*State Misses' size 10, 12, 14, 16, 18.*  
**T 17 G 9060—Sapphire blue**  
**T 17 G 9061—Autumn green (med.)**  
**\$2.50 down.....Each, cash \$21.50**

**The Chemise Cloche** is of unusually fine wool felt with a soft sheen. Deep crown banded with pleated rayon satin that folds down over the brim in a flat tab. *State color* beige, black, medium sapphire blue, dark brown, white. Fits 21¼ to 22½ in. Shpg. wt. 13 oz.

**T 78 G 6720—Hat...\$3.97**

**A cascade of dripping magnificence...** in gold color with white pearls. The new lariat style followed through in necklace, bracelet, earrings. **4 G 3730E—26-in. lariat chain. Wt. 2 oz. ...\$4.97**  
**4G3731E—Earrings 1½ in. screw back. Wt. 2 oz. \$2.00**  
**4 G 3732E—Bracelet. 7½ in. Wt. 2 oz. ...\$2.97**

#### DESCRIPTIONS OF DRESS AND COAT SHOWN ON OPPOSITE PAGE

**The Trapeze Silhouette** (shown at far left), falling free and fascinating in its gentle swing. This Paris-inspired dress is shaped in a fine quality, 100% wool flannel. It has a curved yoke with one big button at the back neckline. Back is lined. 3-inch hem. Dry clean. Shipping weight 1 lb. 6 oz. *Misses' sizes 8, 10, 12, 14, 16, 18. Order correct size.*  
**T 31 G 5579—Turquoise blue \$8.74** **T 31 G 5580—Red... \$8.74**

**Low-belted Chemise Coat.** A new, concisely tapered classic; hip-belted, low buttoned, double-breasted. In lustrous pure wool zibeline. Acetate satin lining; 100% wool interlining. For bag and gloves, see page 13; scarf, page 6; hat in hat section. *State Misses' size 8, 10, 12, 14, 16, 18. Shpg. wt. 5 lbs.*  
**T 17 G 2036—Brandy** **T 17 G 2037—Medium gray**  
**T 17 G 2038—Black** **Each, \$4 down; cash \$39.50**

T-strap shoes shown with fashions on these two pages sold in shoe section. *Measure and be sure...* for instructions and measurement charts, see green section in back of book. See inside back cover for details on Sears Easy Terms.



# New shapes, Jewel shades

mark the coats of 1958



The High-yoked Coat (above) . . . pert, pretty, delightfully young. Its slender lines are fashioned in a soft fabric of 80% wool, 20% nylon, textured with a new homespun-type weave. Adjustable bracelet length sleeves; back walking pleat. Acetate satin lined; 100% reprocessed wool interlined. Wt. 5 lbs. 10 oz.

Misses' sizes 6, 8, 10, 12, 14, 16. Please state size.

T 17 G 2106—Sapphire blue      T 17 G 2107—Red  
T 17 G 2108—Black . . . \$3 down; Each, cash \$29.50

The Chemise Coat (at left) with the extravagant flattery of a precious mink collar. Pure wool Duvetyn yields its velvet-like texture to the supple freedom of the chemise line . . . back fullness deftly narrows toward hem; shapes an exclamation point of newest fashion with a low-placed bow. Tapered sleeves. Lined in acetate and rayon crepe-back satin; pure wool interlining.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.

T 17 G 2539—Ruby red; natural ranch brown mink

T 17 G 2540—Beige; natural ranch brown mink

T 17 G 2541—Black; natural ranch brown mink

Shpg. wt. 5 lbs. 14 oz. . . \$9 down; Each, cash \$88.00





**The Shorter-than-long Coat** punctuates its new length with 3 far-spaced buttons . . . drapes to an oval back in pure wool polished zibeline. Bracelet sleeves; adjustable cuffs. Acetate satin lined; all wool interlined.  
*Misses' sizes* 8, 10, 12, 14, 16, 18.  
*State size.* Shpg. wt. 5 lbs. 10 oz.  
 T17G2611-Ruby red T17G2612-Black  
 T17G2613-Star sapphire blue (lt.)  
 \$2.50 down . . . . . Each, cash \$24.50



**The Oval Silhouette** falls beautifully in line with fashion's newest shapes. In rich, deep-textured all wool Worumbo with draped back, low-button front, and new flattering collar. Milium insulated acetate and rayon crepe-back satin lining. Shpg. wt. 4 lbs. 11 oz.  
*State Misses' size* 8, 10, 12, 14, 16, 18.  
 T17 G 2125-Sapphire blue  
 T17 G 2126-Sand beige  
 T17 G 2127-Rose taupe  
 \$5 down . . . . . Each, cash \$49.50

**The Double-breasted Coat** salutes the tapered look in a most important fabric; pure wool, black-looped tweed, richly embered with jewel undertones. Lined in rayon and acetate crepe-back satin; all wool interlined. Shpg. wt. 5 lbs. 12 oz.  
*State Misses' size* 10, 12, 14, 16, 18, 20.  
 T17 G 2219-Ruby red and black  
 T17 G 2220-Sapphire blue and black  
 T17 G 2221-Autumn tan and black  
 \$4 down . . . . . Each, cash \$39.50

See bag section for bags, hat section for hats

HAT, SCARF AND JEWELRY . . SEE SMALL VIEWS ON OPPOSITE PAGE

**The Tall Pleated Turban** is luxurious rayon velvet, shaped for smartness, comfortable with any style of coat collar. Rhinestone ornaments at front. Fits 21 $\frac{3}{4}$  to 22 $\frac{1}{2}$  in. *State color* ruby red, sapphire medium blue, black, or medium brown.  
 T78 G 6715—Shipping weight 13 oz. . \$6.97

**Sheer Pure Silk Organza Scarf** has woven stripes in blending colors. About 13x46 in. including self fringe. Hand rolled sides. From Japan. Hand wash separately. Wt. 1 oz.  
 88 G 8264—Pink to ruby tones . . . . \$1.97  
 88 G 8265—Star sapphire blue tones . . 1.97  
 88 G 8266—Gold tones . . . . . 1.97

**Bright Globules of Cabachon stones** in rich, Fall colors. Set in gold color metal. Pin, earrings with simulated pearl accents. Pin has safety catch. 10% Fed. Ex. Tax included.  
 4G3711E—Dagger pin. 3 $\frac{3}{4}$  in. Wt. 2 oz. \$2.97  
 4G3713E—Bracelet. 7 $\frac{1}{4}$  in. Wt. 2 oz. 2.00  
 4G3712E—Clip earrings. 1-in. Wt. 2 oz. 2.00

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ALLS SEARS 7



# Winter Prints

and stocking tints . . team up  
for "all-one-color" look



**Pure Silk Ensemble** (above) for afternoon and evening. New in its intriguing print. New in its easy-fitting, button-back jacket. Slim dress has pleated cummerbund belt with a bow in front . . in back, low square neckline, back zipper and walking pleat . . lined to below hips; 2-inch hem. Dry clean.  
*Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb.  
T 31 G 7731—Green and black print . . . . . \$19.50  
T 31 G 7732—Coral, brown and black print . . . . . \$19.50

**Back Draped Chemise** (above) in rich paisley printed acetate crepe that has a fine pebbled texture. Shaped front has jewel neckline, ornament . . softly draped back has zippered underbodice, button and bow trim. 3-in. hem. Dry clean. Jewelry sold on page 5.  
*Fits Juniors and Misses . . State size* 7-8, 9-10, 11-12, 13-14, 15-16. Wt. 1 lb. 8 oz.  
T 31 G 6202—Ruby red and yellow print . . . . . \$10.74  
T 31 G 6203—Sapphire (med.) blue and yellow print . . \$10.74

**Full-skirted Dress in Acetate Taffeta** (at left), created with a new air of formality and elegance in a tone-on-tone flower print. Provocative cut-out back, high boat neckline in front. At the waist, a narrow V-tapered yoke shapes into a back belt. Lined bodice; back zipper; 3-inch hem. Dry clean. Jewelry sold on page 27.  
*Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 1 lb. 8 oz.  
T 31 G 7726—Poppy red on bright rose . . . . . \$15.70  
T 31 G 7727—Light sapphire blue on deep blue . . . . . 15.70





**The Harem Skirted Dress**, curving in and under to accentuate the long-legged look. Here in a winter-blooming print of billowing rayon and acetate taffeta. All-around midriff; acetate velvet belt. Deep V neckline and long zipper in back. Dress is lined from midriff to hem. Dry clean. Shipping weight 1 pound 12 ounces.

*Fits Juniors and Misses . . . State size 7-8, 9-10, 11-12, 13-14, 15-16.*

T 31 G 7203—Autumn gold and brown on black  
T 31 G 7204—Sapphire (medium) blue and green on black. . . . . Each \$13.84

*Tinted Stockings are sold on page 2*



**The Bell Silhouette**, young and sophisticated, charmingly fashioned in crisp acetate taffeta. Low rounded neckline in back; long back zipper. Pleats and cuff all around skirt; 2-inch hem. The new tapered skirt is wide enough for walking. Dry clean. Jewelry sold in Jewelry Section.

*Misses' sizes 10, 12, 14, 16, 18, 20. State size. Shpg. wt. 1 lb.*  
T 31 G 5350—Peacock blue, green, black paisley print. . \$9.50

**The Feather Clip** is a Siren, all hand-curved feathers and devastating charm. So easy to wear, it clasps your curls with a side-wise curve, fits all head sizes. *State color sapphire blue (medium), white, red, black, or light pink.*  
T 78 G 6705—Shpg. wt. 8 oz. \$4.97

**The Elegant Shirred Gloves** are long (about 14 in.) double woven nylon with a built-in graceful drape because of the soft shirring. Hand wash separately. *State glove size 6½, 7, 7½, 8. Shipping weight 3 oz.*

88 G 5450—White  
88 G 5452—Sapphire blue (med.) Pair. . . . . \$2.83

**Jewelry Tailored splendor.** Crystal rhinestone baguettes. Necklace adjusts to 16½ in. ¾ in. earrings. *State gold or silver color. Wt. 3 oz.*  
4G3738E—Necklace, earrings. \$4.47  
4G3739E—Necklace. Wt. 2 oz. 3.97  
4G3740E—Earrings. Wt. 2 oz. 1.00  
4G3741E—Bracelet. Wt. 2 oz. 2.97

**Rayon Satin T-strap** points a tapered toe. Leather sole, 2¾-in. heel. *State size, width. Wt. 1 lb. 9 oz.*  
*Sizes: AA (narrow) width in 7, 7½, 8, 8½ and 9.*  
*Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.*

T 54 G 8395—Ruby red  
T 54 G 8397—Sapphire (medium) blue. . . Pair \$6.77

**Rayon Satin Clutch** has a 24K-gold-plated frame. Rayon lining and coin purse. Folded, about 10¼x6 inches. Shpg. wt. 1 lb.

88 G 2629E—Sapphire blue (med.)  
88 G 2628E—Ruby red. . . . . \$5.26  
88 G 2624E—Black. . . . . 5.26  
88 G 2630E—Emerald green. 5.26

See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of your Nearest Sears Retail Store. See pages immediately preceding green section for information.



For measuring instructions, see green section in back of book. Prices of clutch bag and jewelry include 10% Federal Excise tax.

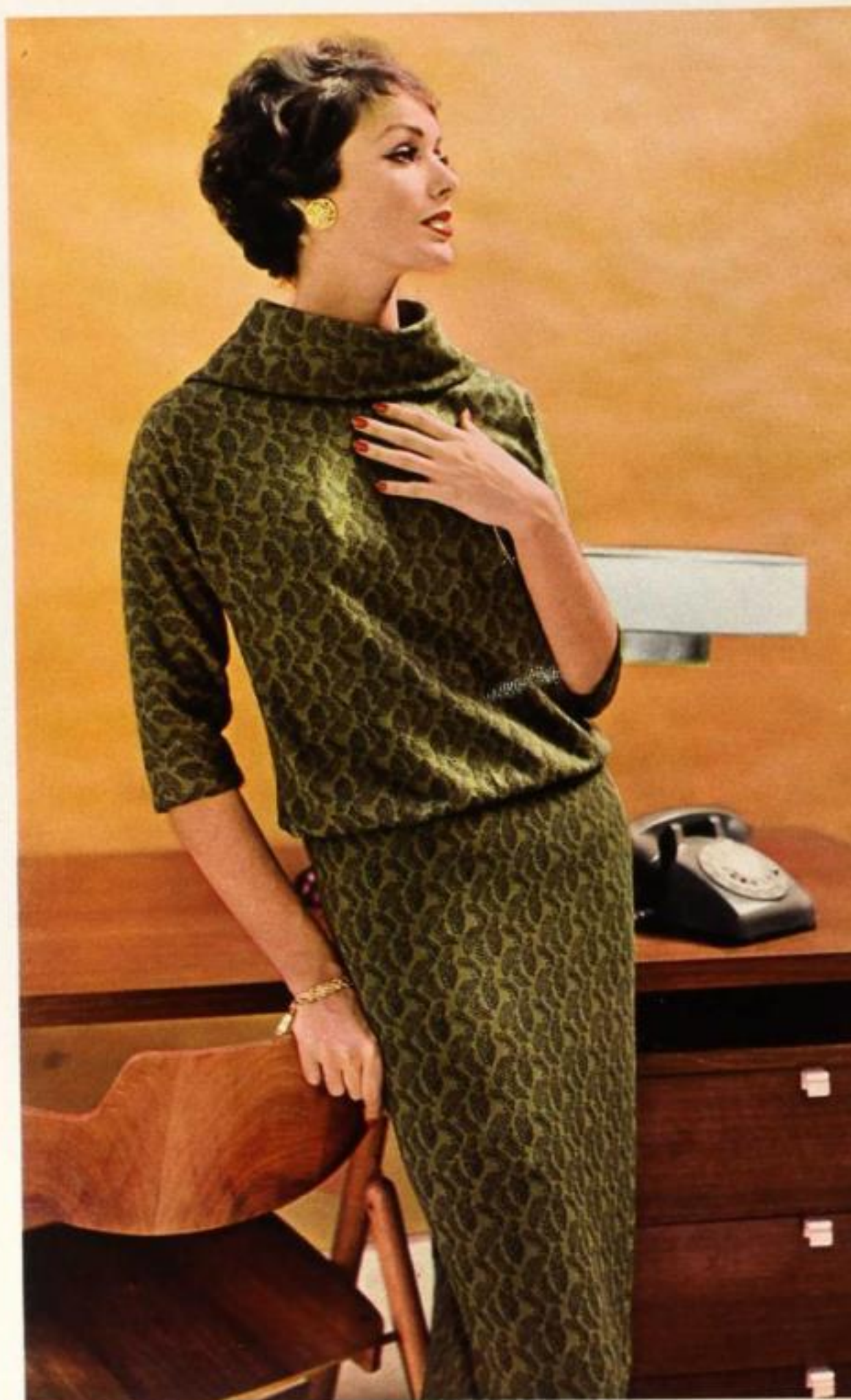
ALL SEARS 9



# Cotton Knits

.. newest stars

*they have everything!*



**Honeycomb Textured Cotton Knit Chemise Dress** (at left) with a new "high rise" waist. Double breasted with all-around band marking the high waistline; panel effect down front; back walking pleat. Buttoned tabs on sleeves; fabric flower. 2-ply cotton knit . . hand wash separately. *Fits Junior and Misses . . State size 7-8, 9-10, 11-12, 13-14, 15-16.* Wt. 2 lbs. T 31 G 7200-Sapphire blue (medium) T 31 G 7201-Med. gray. Each \$13.84

**The Bloused Cotton Knit** (above) . leaf-patterned 2-piece dress. The top has an elasticized band, may be worn bloused low on the hips as shown, or at the waist . . becoming cowl collar; zipper at back neckline. Slim skirt has back kick pleat, 3-inch hem. 2-ply cotton knit . . hand wash separately. Shpg. wt. 1 lb. 4 oz. *Fits Juniors and Misses . . State size 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.* T 31 G 5088-Olive and black . . \$8.74

Hat, bag, hose and shoes shown at left . . sold in their respective sections





**Leaf Patterned Chemise Dress** . . new in every detail, including the fabric, 2-ply, Permatal® Everglaze® cotton knit. Softly gathered and bowed in front; buttoned to below waist in back. Boat neckline is perfect for jewelry. Skirt has slits at sides; 2-inch hem. Hand wash. Leather gloves sold on page 13.  
*Fits Juniors and Misses* . . *State size* 7-8, 9-10, 11-12, 13-14, 15-16. Shpg. wt. 1 lb. 2 oz.  
**T 31 G 4564**—Red and autumn tan . . . \$7.54  
**T 31 G 4565**—Autumn green and blue . . . 7.54

**The Hand Crochet Ripple Brim Hat** has the perfect casual air for knitted clothes. All wool with puffy popcorn stitch circling around crown. *State color* medium sapphire blue, gold, red, white, black or autumn tan. Fits all head sizes.  
**T 78 G 6710**—Shipping weight 1 pound . . . \$4.77

**2-Pc. Chemise Set** in fine cotton knit . . high fashion in today's loose-fit silhouette. Overblouse closes with gold-color buttons. Lined skirt back zips. Hand wash . . Permatal® Everglaze® fabric shrinkage controlled. *State Misses' size* 8, 10, 12, 14, 16. Wt. 1 lb. 6 oz.  
**T 7 G 7393**—Sapphire blue and black . . . \$8.97  
**T 7 G 7394**—Ruby red and black . . . 8.97  
**Skirt Only**. *State size above*. Shpg. wt. 10 oz.  
**T 7 G 7395**—Sapphire blue, black plaid \$4.77  
**T 7 G 7396**—Ruby red and black plaid . . 4.77

**The Pure Silk Foulard Square**, paisley bordered, has hand rolled edges. About 23¼ inches square, hand washable separately. From Japan. Shpg. wt. 2 oz.  
**88 G 8267**—Red with aqua and gold . . . \$1.97  
**88 G 8268**—Light blue with autumn tan . . . 1.97  
**88 G 8269**—Moss green with autumn tan . . . 1.97

**Sweater "Coat" in Virgin Worsted Wool** . . high fashion warmth without weight accented with bulky cable stitching. 2 pockets. About 25 in. long. Hand wash. For scarf, see page 35. *State size* 34, 36, 38, 40. Wt. 1 lb. 10 oz.  
**T 7 G 8807**—Beige heather . . . \$15.90  
**T 7 G 8808**—Charcoal gray heather . . . 15.90

**Cotton Knit Pants** . . completely lined. High-rise waist, back zipper. Hand washable . . shrinkage controlled finish. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 14 oz.  
**T 7 G 6452**—Lt. brown and autumn copper stripe. \$4.97

Tailored perfection in flat snake chain and mesh metal. Necklace adj. to 15¼ in. 1-in. wedding band mesh-like clip earrings. *State gold or silver color*.  
**4 G 3724E**—Necklace, earring set. Wt. 3 oz. . . \$3.74  
**4 G 3725E**—Bracelet. 7¼ in. Wt. 2 oz. . . 2.00  
 Prices include 10% Federal Excise Tax

Measuring instructions for Misses' and Juniors' sizes in green section in back of book; for sweater chart, see page 131

**NO DOWN PAYMENT** needed when you add to your Easy Payment Account . . see inside back cover

ALL SEARS 11





Tinted Stockings sold on page 2



**New, Becoming Chemise Dress** . . 70% wool, 15% Angora rabbit hair, 15% nylon in a basket-type weave. 1-pc. dress, fully lined. 2-pc.-effect front with underbodice; plain back with long zipper, walking pleat. 2-in. hem. Dry clean. Hat sold in Hat Section. *Misses' sizes* 10,12,14,16,18. Wt. 1 lb. 8 oz.  
**T31 G 7724**—Deep moss green  
**T31 G 7725**—Star sapphire blue (light)  
*Order correct size.* \$2.50 down . . Each, cash \$21.50

**Corduroy Coat Dress** with button-on adjustable belt . . shown buttoned high, draped loosely in back . . may also be worn at hipline or lower. 2-inch hem. New high-and-low-wale corduroy . . rich looking; washable. Handbag sold in Bag Section. *Fits Juniors and Misses* . . *State size* 9-10, 11-12, 13-14, 15-16, 17-18. Shipping wt. 1 lb. 11 oz.  
**T31 G 4577**—Autumn rust . . . . . \$7.54  
**T31 G 4578**—Star sapphire blue (light) . . . . . 7.54

**Wool Flannel Chemise Jumper** . . D-rings adjust, back tab has gold-color buttons. Dry clean. *State Misses' size* 10, 12, 14, 16, 18. Wt. 1 lb. 5 oz.  
**T7 G 5765**—Autumn green . . . . . \$11.97  
**T7 G 5766**—Black . . . . . 11.97  
**Paisley Cotton Broadcloth Blouse** . . hand wash. *Misses' sizes* 10, 12, 14, 16, 18. *State size*.  
**T7 G 6725**—Autumn leaf color paisley print with green rayon velvet bow . . Shpg. wt. 8 oz. . . . \$3.97

ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

**Leather Chemise Jacket** . . ocean pearl buttons, rayon twill lining. Self belt included. About 25½ in. long. *State Misses' size* 8, 10, 12, 14, 16, 18.  
**T7 G 8115**—Rust Suede (dry clean)  
**T7 G 8116**—Beige Suede (dry clean)  
**T7 G 8117**—Beige Capeskin (sponge clean with care)  
Wt. 1 lb. 12 oz. \$2.50 down . . Each, cash \$24.97

**Wool Tweed Skirt** captures the colorful hues of falling leaves . . teams well with the new-shape blouses, sweaters and jackets. Its line is slim with back kick pleat for easy walking. Leather belt. Back zipper. Dry clean. Shpg. wt. 1 lb. 4 oz.  
*Misses' sizes* 8, 10, 12, 14, 16, 18. *State size*.  
**T7G4902**—Rust and gold tweedy plaid . . . . . \$7.97

**Bold-plaid Coat** of 75% wool, 15% nylon, 10% cashmere. Alpaca pile lining on woven cotton back (face 39%, back 61%). Sleeves lined with acetate satin, wool interlined. Hood sold on page 93. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size*.  
**T17 G 4117**—Rust, tan, and black; beige lining  
**T17 G 4118**—Gray and black; black lining  
Wt. 5 lbs. 2 oz. \$4.00 down . . Each, cash \$36.50

**Textured leather pump.** Leather sole. 2½-in. heel. *State size*. Wt. 1 lb. 9 oz.  
*Sizes:* B (med.) 5 to 9. Half sizes too.  
**54 G 8423**—Autumn tan . . . Pair \$6.77  
**54 G 8424**—Black . . . . . Pair 6.77

**Sculptured design jewelry.** *State gold*, copper color. Necklace adj. 16½ in.  
**4G3719E**—Necklace. Wt. 2 oz. . . \$2.00  
**4G3720E**—Earrings. 1-in. Wt. 2 oz. 1.00  
**4G3721E**—Bracelet. 7½-in. Wt. 2 oz. 2.00  
*Prices include 10% Federal Excise Tax*

**Cowhide Bag** from Italy, smartly tailored. Unlined; about 10¾x7¾ in. Zipper pocket. Price includes 10% Fed. Exc. Tax. Shpg. wt. 1 lb. 1 oz.  
**88 G 3766E**—Autumn tan . . . . . \$8.44

**Imported Italian Gloves** to match the bag. Supple lambskin, handsewn. Hand washable. About 8½ in. long. *State size* 6½, 7, 7½, 8. Shpg. wt. 3 oz.  
**88 G 5780**—Autumn tan . . . . . \$4.77



# Autumn Glory

*color key  
for fashion*



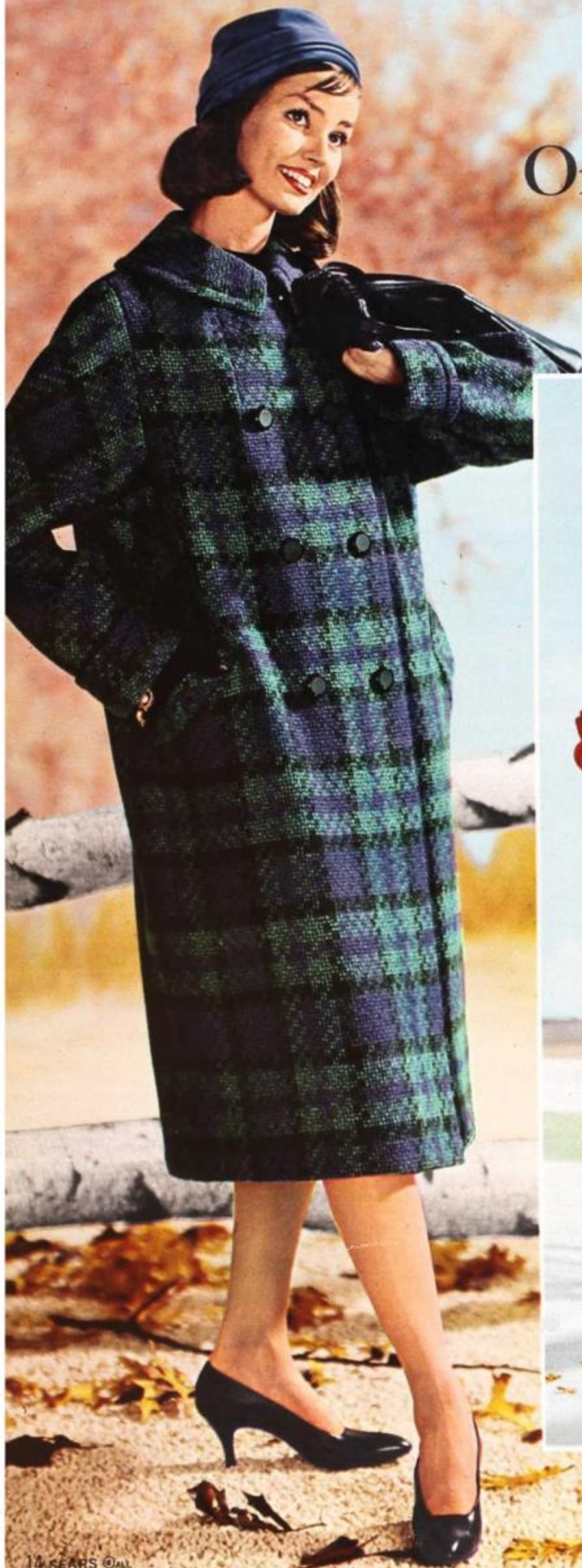
For  
leather beret  
see pages  
119 to 121





# Off-beat Plaids

*paint the sportswear picture*







For jewelry,  
see page 6



For jewelry,  
see page 124

**Two-piece Chemise Set.** A relaxed, chemise style, wool jersey overblouse tops a half circle, side zipped, wool plaid skirt. The removable plaid tie of overblouse matches skirt. Dry clean. *State Misses' size 10, 12, 14, 16, 18.*

**T7 G 7358—Two piece set:** med. blue overblouse; med. blue and green plaid skirt. Shpg. wt. 1 lb. 13 oz. . . . \$15.97

**T7 G 7359—Skirt only:** med. blue and green plaid. Shpg. wt. 1 lb. 8 oz. . . \$9.77

**Side-buttoned Coat Dress . . .** news this season in the easier shaping, the outsized woven plaid. The fabric is an expensive, 100% worsted wool in a beautiful twill weave. Set-in pocket; 2-inch hem. Dry clean.

*Misses' sizes 8, 10, 12, 14, 16. Order correct size. Shpg. wt. 1 lb. 6 oz.*

**T31 G 7721—Red plaid as shown**  
**T31 G 7722—Sapphire and turquoise blue plaid . . . . .** Each \$17.70

**Piquant Pullover.** 88% Australian wool 10% kid mohair, 2% Shetland wool blend. Long sleeves. Hand washable.

*State size 34, 36, 38, 40. Wt. 14 oz.*  
**7G8810—Black 7G8813—Med. blue**  
**7G8811—White 7G8812—Red. Ea. \$5.74**

**Pleated Plaid Skirt.** Blend of 75% wool, 15% nylon, 10% cashmere. Side zipper. Dry clean. Shpg. wt. 1 lb. 8 oz.

*State Misses' size 8, 10, 12, 14, 16.*  
**T7 G 4900—Rust and green plaid. \$10.97**

**Chukker Boot** with cozy fleece lining for outdoor sportswear. Full cushion insole. Washable cotton duck. Rubber sole. *Sizes: C (medium wide) in 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size. Wt. 1 lb. 4 oz.*  
**76G9529—Chino. Pr. \$4.77**  
**76G9530—Red . . Pr. 4.77**  
**76G9531—Black. Pr. 4.77**

#### ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

**The Plaid Coat Makes Its Mark . . .** pure wool, in colors crisp and tangy as a pine-woods. Pleats fall softly from back shoulders, smartly accent double-breasted front. Lined in acetate and rayon crepe-back satin; all wool interlined. For hat and bag, see respective sections. Shpg. wt. 5 lbs. 14 oz. *State Misses' size 8, 10, 12, 14, 16, 18.*  
**T17 G 2070—Blue, green and black**  
**T17 G 2071—Autumn copper and tan** \$4.50 down . . . . . Each, cash \$44.50

**Bulky Chemise Pullover Sweater** of 100% Virgin Hi-bulk Turbo Orlon\*. 2 front pockets. Hand wash. *State size 34, 36, 38, 40. Shpg. wt. 1 lb. 3 oz.*

**T7G8816—Jockey red T7G 8817—Black**  
**T7G8815—White** Each . . . \$8.50

**Plaid Walking Shorts.** Self belt. Waist tab. Hidden side zip. 2 side pockets. 70% Acrilan†, 30% wool. *State Misses' size 8, 10, 12, 14, 16, 18. Shipping weight 9 oz. Dry clean.*  
**T7 G 6450—Red, gray and gold. \$4.97**

**Chemise Button-front Overblouse.** Waffle weave combed cotton knit. Hand wash. *State Misses' size small (8-10); medium (12-14); large (16-18).*

**T7 G 7862—Gold. Shpg. wt. 12 oz. \$3.97**  
**T7 G 7863—Black. Shpg. wt. 12 oz. 3.97**

**Tapered Plaid Long Pants.** Self belt. 2 side pockets. Side waist tab, hidden zipper. 70% Acrilan, 30% wool. Dry clean. *Misses' sizes 8, 10, 12, 14, 16, 18.*  
**T7 G 886—Red, gray and gold plaid** Shpg. wt. 1 lb. *State size. . . . .* \$5.97

Measuring instructions in green section in back of book; for sweater chart, see page 131.

**NO DOWN PAYMENT** needed when you add to your Easy Payment Account . . see inside back cover



Chino, red  
or black

\* Dupont T.M., acrylic fiber  
† Chemstrand T.M., acrylic fiber



# At home Fashions

for hostess  
or homemaker



Corduroy and cotton

\$10.76

This little outfit stays at home, in beautiful comfort. Paisley print cotton shirt to wear under an adorable coachman vest of corduroy, lined with the print blouse material. Tapered corduroy pants zip up the side. 2 pockets. Washable.

Color red. *State blouse size* 32, 34, 36, 38, 40. *State pants size* 10, 12, 14, 16, 18. Shipping weight 2 lbs. 8 oz. 38 G 9798...3-piece set \$10.76

Drip-dry and knit cotton

\$9.77

Why go out? ... not when you can relax in such fashionable ease. Wrap-style side-zip blouse in playful, posy printed drip-dry cotton. Tapered knit pants in harmonizing solid color; back zipper. Flaring sash. One pocket. Washable. *State blouse size* 32, 34, 36, 38, 40; *pants size* 10, 12, 14, 16, 18. 38 G 9787—Red print, olive green 38 G 9788—Orange print, blue. Shpg. wt. 2 lbs. ... 3-pc. set \$9.77

Cotton sateen, corduroy

\$8.71

Glamour takes it easy around the house ... in a fetching, floral printed combed sateen shirt with roll up sleeves. Figure-slimming, tapered corduroy pants zip up the side, have 2 pockets. Washable. *State blouse size* 32, 34, 36, 38, 40; *pants size* 10, 12, 14, 16, 18. 38 G 9796—Aqua blue print, black 38 G 9797—Red print, black Shipping weight 2 lbs. 2 oz. 2-piece set.....\$8.71

MISSES' MEASURING CHART FOR 2 AND 3-PIECE LOUNGE SETS

Chart for Pants							Chart for blouses and shirts				
Size is	10	12	14	16	18	20	Size is	32	34	36	38 40
If waist is	24½	25½	27	28½	30½	32½	If bust is	31-32	33-34	35-36	37-38 39-40
If hips are	34	36	38	40	42	44	Be sure to state two sizes for 2-piece outfits				





#### Perma-Smooth cotton drips dry

**\$7.97**

3-part harmony to live in and look beautiful. Shirtwaist blouse with roll up sleeves, cleverly accented with gay modernistic print. Slim  $\frac{3}{4}$ -length pants in solid color have side zipper. To wear over them . . . a swirly wrap-around print skirt that ties in front, has two handy pockets. And they sing the sweetest song of easy care . . . washable, drip-dry smoothly in a jiffy.

State blouse size 32, 34, 36, 38, 40.

State pants size 10, 12, 14, 16, 18.

38 G 9791—Gold color 38 G 9792—Blue  
Shipping weight 2 lbs. . . . . 3-piece set \$7.97

#### Drip-dry cotton

**\$5.74**

Smart fashion in a practical mood about the house. Witty dot printed blouson with roll up sleeves—self fabric drawstring through hem to adjust as you wish and tie in a perky bow. Sheen-finish pants, temperately tapered with your active life in mind. Slit at bottom of each pant leg. Side-seam pocket. Very little care . . . washable, drip-dry.

State blouse size 32, 34, 36, 38, 40.

State pants size 10, 12, 14, 16, 18.

38 G 9785—Blue 38 G 9786—Tangerine  
Shipping weight 1 lb. . . . . 2-piece set \$5.74



#### Pinwale corduroy

**\$8.71**

Whistle while you work . . . and why not? You look so neat and pretty in this cozy corduroy jumper. Done up all-of-a-piece in cheer-you-up red plaid. Considerately styled with drop seat, attached to belt that comes around front to buckle in brass. Handy patch pocket; short dolman sleeves. Zips up the front to its casual wing collar. Warm, velvety soft and washable.

State Misses' size 10, 12, 14, 16, 18. Shipping weight 1 lb. 10 oz.

38 G 9784 . . . . . Each \$8.71

#### Sanforized flannelette

**\$5.74**

Almost nice to do housework in this easy-fitting charmer. Paisley printed culotte style with wide, skirty pants legs. Zips to the bodice where four matching-color buttons take over. Notched collar. Cuffed sleeves. Self fabric belt held by loops. Side-seam pocket. So little bother to care for. Washable, max. fabric shrinkage 1%.

State Misses' size 12, 14, 16, 18, 20.

38 G 9794—Blue

38 G 9795—Red

Shpg. wt. 1 lb. 4 oz. . . . . Each \$5.74

WHEN ORDERING two or three-piece outfits, check measuring chart on facing page. For one-piece outfits see measuring information on page 1542.



Create your own  
combinations in

# Color Coordinates

Here's the most exciting way to buy separates. Everything interchanges and you decide which top to wear with which skirt . . . or slacks. So many fashionable parts to arrange . . . with attractive results each time!



**B** Slacks \$7.74

**D** Skirt \$6.77 Misses' \$7.74 Women's

**F** Skirt \$6.77

**A** Chemise Sweater in Ban-Lon® Textured Nylon . . . great with pants or skirts. Relaxed over-blouse lines especially wonderful in the pill-free, fuzz-free knit that washes so well in your machine. Neckline and hipband treated to the same bulky-look stitch. *State size 34, 36, 38, 40. T7 G 7043—Star sapphire blue. Wt. 9 oz. . . \$6.77*  
*T7 G 7044—Rose glow. Shpg. wt. 9 oz. . . 6.77*  
*T7 G 7045—Mist green. Shpg. wt. 9 oz. . . 6.77*

**B** Plaid Slacks in 100% Pure Wool . . . trimly tapered to give you a tall, slim line. Side zipper, side pocket, self belt. Dry clean. *State Misses' size 10, 12, 14, 16, 18. Wt. 1 lb. 3 oz. T7 G 7007—Star sapphire blue plaid. . . \$7.74*  
*T7 G 7008—Rose glow plaid. . . 7.74*  
*T7 G 7009—Mist green plaid. . . 7.74*

**C** Bulky-knit Blouson in Super-soft Orlon® can also be worn without drawstring waist-tie. Washable 100% Hi-bulk Turbo Orlon dries in no time, resists moths, mildew. *State size 34, 36, 38, 40. Wt. 15 oz. T7 G 7035—Star sapphire blue. . . \$6.77*  
*T7 G 7036—Rose glow. . . 6.77*  
*T7 G 7037—Mist green. . . 6.77*

**D** Slim-line 100% Wool Flannel Skirt . . . seat-lined to retain shape. Cuffed hip pocket, self belt, arrow-stitched twin pleats. Side zipper. Dry clean. *State Misses' size 10, 12, 14, 16, 18. Wt. 1 lb. 2 oz. T7 G 7015—Star sapphire blue T7 G 7016—Rose glow*  
*T7 G 7017—Mist green Each. . . \$6.77*  
*State Women's size 38, 40, 42, 44. Wt. 1 lb. 2 oz. T7 G 7047—Star sapphire blue T7 G 7048—Rose glow*  
*T7 G 7049—Mist green Each. . . \$7.74*

**E** Grosgrain-ribbed Waffle-weave Sweater in the semi-fitted chemise shape that can be worn tucked in, too. Stand-up collar is stiffened to stay in place. Washable 100% Hi-bulk Turbo Orlon dries in a jiffy. *State size 34, 36, 38, 40. T7 G 7039—Star sapphire blue. Wt. 12 oz. . . \$4.77*  
*T7 G 7040—Rose glow . . Shpg. wt. 12 oz. . . 4.77*  
*T7 G 7041—Mist green . . Shpg. wt. 12 oz. . . 4.77*

**F** Plaid Straight-liner Skirt in 100% Wool looks well with tuck-in or over-blouse tops. Bowed neolite belt slips through tunnel loops. Seat-lined; back pleat. Side zipper. Dry clean. *State Misses' size 10, 12, 14, 16, 18. Wt. 1 lb. T7 G 7003—Star sapphire blue plaid. . . \$6.77*  
*T7 G 7004—Rose glow plaid. . . 6.77*  
*T7 G 7005—Mist green plaid. . . 6.77*





**G**  
\$11.74  
Sweater Set  
\$6.77  
Cardigan  
only  
Regular  
\$11.74

**H** Skirt \$8.71



\$6.77  
Light  
sweater

\$8.71  
Plaid  
skirt



\$6.77  
Dark  
sweater

\$6.77  
Solid color  
skirt



## SWEATER and SKIRT MIXERS...enticingly color matched

*Wear them tone-on-tone, vary it with plaid*

**G** Ban-Lon® Sweater Set . . full-fashioned textured nylon; machine washable. *State size* 34, 36, 38, 40.  
T7 G 7019—Star sapphire blue    T7 G 7020—Rose glow  
T7 G 7021—Mist green . . Shpg. wt. 15 oz. . . . . Set \$11.74  
Set also in Larger sizes 42, 44, 46. *State size.*  
T7 G 7023—Star sapphire blue    T7 G 7024—Rose glow  
T7 G 7025—Mist green . . Shpg. wt. 15 oz. . . . . Set \$13.74  
Cardigan Only. *State size* 34, 36, 38, 40.  
T7 G 7027—Star sapphire blue    T7 G 7028—Rose glow  
T7 G 7029—Mist green . . Shpg. wt. 10 oz. . . . . Each \$6.77  
Larger Size Cardigan Only. *State size* 42, 44, 46.  
T7 G 7031—Star sapphire blue    T7 G 7032—Rose glow  
T7 G 7033—Mist green . . Shpg. wt. 10 oz. . . . . Each \$7.74

**H** Flare Tone-on-tone Plaid Skirt in 100% Wool . . self belt brass-buckled in duplicate. Side zipper. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *State size.*  
T7 G 7011—Star sapphire blue    T7 G 7012—Rose glow  
T7 G 7013—Mist green. Shpg. wt. 1 lb. 9 oz. . . . Each \$8.71

**Plaid Skirt of 85% Wool, 15% Nylon . .** its muted colors blend for a lovely effect, its unpressed pleats fall gently and gracefully. Side zip. Dry clean. Wt. 1 lb. 7 oz. *Misses' sizes* 10, 12, 14, 16, 18. *State size.*  
T7 G 7312—Heather gray plaid. . . . . \$8.71  
T7 G 7313—Heather brown plaid. . . . . 8.71

**Solid Color 100% Wool Flannel Skirt . .** an asset to any wardrobe with its look of fine tailoring. Seat-lined . . front kick pleat . . side zipper. Dry clean. Shpg. wt. 1 lb. 4 oz. *Misses' sizes* 10, 12, 14, 16, 18. *State size.*  
T7 G 7310—Heather gray . . . . . \$6.77  
T7 G 7311—Heather brown . . . . . 6.77

**The 100% Lamb's Wool Sweaters . .** softest, softest wool imported from Japan makes these two-tone pullovers a joy to wear! The tie-trim is removable; the collar hides away to form a flattering V-neck. Accessorized with scarves or jewelry, you actually have many styles in one. Hand washable. *Sizes* 34, 36, 38, 40. *State size.* Shipping weight 10 oz.

*Light Sweater with darker trim*  
T7 G 7315—Lt. gray with heather gray. \$6.77  
T7 G 7317—Beige with heather brown. 6.77

*Dark Sweater with lighter trim*  
T7 G 7316—Heather gray with lt. gray. \$6.77  
T7 G 7318—Heather brown with beige. 6.77

SEARS EASY TERMS are available; see inside back cover

ALL 2 SEARS 19





**B** \$7.94

See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of your nearest Sears Retail Store. See pages immediately preceding green section for information.



**C**  
\$8.84



**A**  
\$7.97



**D**  
\$12.97  
Set  
\$7.97  
Cardigan  
only



20 SEARS FALL

\* DuPont T.M.  
for acrylic fiber

**A** Intarsia Elegance on a Dainty Pullover charmed with tiny button closing. Downy-soft and full fashioned in part fur fiber . . 70% lamb's wool, 20% angora rabbit hair, 10% nylon; hand wash. *State size* 34, 36, 38, 40. Wt. 12 oz.  
7 G 8260—Light heather beige with white. . . \$7.97  
7 G 8261—Light heather gray with white. . . 7.97

**B** The Most Feminine Cardigan focuses attention on simulated double collar and front closing . . focuses eyes on you because you look so pretty in it. Full fashioned in part fur fiber . . 75% lamb's wool, 25% angora rabbit hair. Hand wash. *Sizes* 34, 36, 38, 40. *State size*. Shpg. wt. 12 oz.  
7 G 8255—Star sapphire blue with white. . . \$7.94  
7 G 8256—Pink crystal with white trim. . . . 7.94  
7 G 8257—Med. heather gray with white trim. 7.94  
7 G 8258—Fawn (med.) brown with white trim 7.94

**C** Glamorous Dressmaker . . Waist Length. Full fashioned part fur fiber shortigan does lovely things for your figure . . becoming with skirts, pants or under suits. 70% lamb's wool, 20% angora rabbit hair, 10% nylon. Hand wash. *Sizes* 34, 36, 38, 40. *State size*. Shpg. wt. 13 oz.  
7 G 8250—Rose glow 7 G 8251—Blonde beige  
7 G 8252—Black 7 G 8253—Deep open blue  
7 G 8254—Medium emerald green . . . Each \$8.84

**D** Sweater Story in Two Parts . . a variation on the classic theme with Paris-inspired styling. Note the handsome color combinations . . the wide rib-knit neckline on short sleeve pullover . . the dipping V on the cardigan. Full fashioned 100% Virgin Hi-bulk Turbo Orlon\* hand washes, quick-dries. *State size* 34, 36, 38, 40.  
7 G 8265—Ruby red with medium heather gray  
7 G 8266—Lt. heather gray, med. heather gray  
7 G 8267—Lt. heather beige, med. heather brown  
Shipping weight 1 pound 2 oz. . . . . Set \$12.97  
Cardigan only. *State size* 34, 36, 38, 40.  
7 G 8268—Ruby red on medium heather gray  
7 G 8269—Lt. heather gray on med. heather gray  
7 G 8270—Lt. heather beige on med. heather brown. Shpg. wt. 12 ounces. . . . . Each \$7.97



Foremost style experts recommend

# The Fashionable Sweater



**E** \$6.97

**F** \$6.97

**E** Rich with Ribbing . . a cloud soft, full fashioned pullover shaped at shoulder-line via rows and rows of rib-stitch design. High-riding collar closes with a single button. 100% Virgin Hi-bulk Turbo Or-lon\* hand washes; forget blocking. *State size* 34, 36, 38, 40. Shpg. wt. 14 oz.  
 7 G 8750—Emerald green..... \$6.97  
 7 G 8751—Deep copen blue..... 6.97  
 7 G 8752—White..... 6.97  
 7 G 8753—Cherry red..... 6.97

**F** Vested Fashion Interest for casual life . . the rib-knit Ban-Lon® sweater vest that leads a thousand lives. Straight-lined à la chemise, it goes over all your shirts and blouses . . sits hip-high on shorts, skinny pants or skirts. 100% virgin textured nylon machine washes, won't pill or fuzz. *State size* 34, 36, 38, 40.  
 7 G 8485—Autumn gold      7 G 8486—Black  
 7 G 8487—White      7 G 8488—Cherry red  
 Shipping weight 15 oz..... Each \$6.97

**G** Introducing the Chemise Sweater . . the loose-waisted, long-line cardigan that's at ease in town or country . . looks equally great over skirts, long pants or shorts. Full fashioned with twice bowed, rib-knit pleat-panel and stand-away collar marking you for attention coming or going. Comfortable, fashionable in part fur fiber (70% lamb's wool, 20% angora rabbit hair, 10% nylon). Hand wash. *State size* 34, 36, 38, 40. Wt. 1 lb.  
 7 G 8755—Deep copen blue..... \$9.97      7 G 8757—Rosewood tan..... \$9.97  
 7 G 8756—Rose glow..... 9.97      7 G 8758—Emerald (med.) green... 9.97

For other sweaters and sweater measurement chart, see sweater section.  
 For jewelry on these 2 pages, see jewelry section.

Sears EASY TERMS available . . see inside back cover

\* DuPont T. M. for acrylic fiber



**G**  
 \$9.97



ALL SEARS 21



Separates get together via

# Colorful Corduroy



**A** \$3.77  
Pedal Pushers

**B** \$2.83  
Walking Shorts

**C**  
\$3.77  
Tapered  
Pants

**E**  
\$8.77  
2-pc. Set  
\$3.97  
Pants  
Only

**G**  
\$3.27  
Acrilan  
Blouse

**J**  
\$2.83  
Broadcloth  
Blouse

**F** Jumper \$6.97

**H** Jumper \$8.97

**A** Corduroy Pedal Pushers... smart western style. Side zipper. Hand wash. State Misses' size 10, 12, 14, 16, 18. Shpg. wt. 10 oz.  
T7 G 6436-Copen blue \$3.77  
T7 G 6434-Black 3.77  
T7 G 6435-Amber tan 3.77

**B** Corduroy Walking Shorts, frontier pockets. Fly front zipper. Hand wash. State Misses' size 10, 12, 14, 16, 18. Shpg. wt. 9 oz.  
T7 G 6439-Amber tan \$2.83  
T7 G 6438-Black 2.83  
T7 G 6440-Copen blue 2.83

**C** Corduroy Tapered Pants, lean, long and lithe. Side zipper placket. Hand wash. Misses' sizes 10, 12, 14, 16, 18. State size. Shpg. wt. 12 oz.  
T7 G 6430-Black... \$3.77  
T7 G 6431-Amber tan... 3.77  
T7 G 6432-Copen blue... 3.77

**D** Striped Knit Pullover clearly marked by solid color inset. Hand washable cotton. State Misses' size small (10-12); medium (14-16); large (18). Shipping weight 9 oz.  
T7 G 7857-Black, white \$2.83  
T7 G 7858-Blue, white... 2.83

**E** Corduroy Play Set... bright key to leisure fun. Middy top has detachable tie and loop, roll sleeves, hip-button band. Tapered ankle length pants have side zipper and pocket. Hand wash separately. Misses' sizes 10, 12, 14, 16, 18. State Size. Shipping wt. 2 lbs.  
T7 G 6442-Red with red and green plaid... 2-pc. set \$8.77  
T7 G 6443-Black; gray, black and white plaid, 2-pc. set \$8.77  
Pants Only. State size above.  
T7 G 6445-Red, green plaid  
T7 G 6446-Gray, black, white plaid... Wt. 12 oz. Each \$3.97

**F** Slim Corduroy Jumper accented with gold-color buttons, twin-buckle belt. Long back zipper. Hand wash. Misses' sizes 10, 12, 14, 16, 18. State size. Shpg. wt. 1 lb.  
T7 G 5915-Copen blue... \$6.97  
T7 G 5916-Jade green... 6.97  
T7 G 5917-Ruby red... 6.97

**G** Scarf-tied Blouse in Acrilan\* jersey by Allen. Washable; drip dries, won't shrink or sag. Shipping wt. 8 oz. State size 32, 34, 36, 38, 40.  
T7 G 7854-Black... \$3.27  
T7 G 7855-White... 3.27

**H** Flare Corduroy Jumper dangles a gold-color coin from belt chain. Shiny buttons trim bodice. Long back zipper closing. Hand washable. State Misses' size 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 9 oz.  
T7 G 5912-Sapphire blue  
T7 G 5913-Black... Each \$8.97

**J** Foulard Print Blouse has convertible collar, 3/4 sleeves. Fine quality cotton broadcloth hand washes. State size 32, 34, 36, 38, 40, 42.  
T7 G 6875-Red with blue print. Shpg. wt. 7 oz... \$2.83

MEASURE TO BE SURE... for misses' measuring instructions, see green pages in back of book; for blouse chart, see page 112

See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of your nearest Sears Retail Store. See pages immediately preceding green section for information.

\*Chemstrand T.M. for acrylic fiber





**L**  
\$3.77  
Acrilan\*  
Blouse

**N**  
\$3.77  
Acrilan  
Blouse

\*Chemstrand  
T.M. for  
acrylic fiber

**K** 2-Pc. Suit \$9.87

**M** Skirt \$6.77



**R**  
\$2.83  
Acrilan  
Blouse

**T**  
\$2.83  
Broadcloth  
Shirt

**P** Jumper \$7.97

**S** Jumper \$6.97

**W**  
\$2.83  
Broadcloth  
Blouse

**K** Corduroy Suit with rich thick 'n' thin rib . . . accented with contrast flap trim. Button-front jacket half-lined with striped Acrilan\* jersey by Allen. Skirt side zips. Hand wash. *State size.* Misses' sizes 10, 12, 14, 16, 18, 20. Wt. 1 lb. 7 oz. T7G7320—Red; black trim T7G7321—Black with white trim. 2-pc. suit \$9.87

**L** Striped Bow-blouse in Acrilan jersey by Allen. Washable, drip-dries, retains shape.  $\frac{3}{4}$  dolman sleeves, back zipper. Sizes 32, 34, 36, 38, 40, 42. *State size.* Shpg. wt. 8 oz. T7G7322—Red stripe on charcoal gray . . . \$3.77 T7G7323—White stripe on charcoal gray . . . \$3.77

**M** 10-gore Corduroy Skirt flares handsomely. Its high-rise princess waist encircled with twin-buckle self belt. Side zipper. Hand wash. Shpg. wt. 2 lbs. Misses' sizes 10, 12, 14, 16, 18, 20. *State correct size.* T7G6877—Copen blue T7G6878—Autumn tan T7G6879—Black. Ea. \$6.77

**N** Tone-on-tone Blouse in Acrilan jersey by Allen. Washable; drip-dries entirely devoid of wrinkles. Sizes 32, 34, 36, 38, 40, 42. *State size.* Shpg. wt. 8 oz. T7G7850—Powder blue with blue trim . . . \$3.77 T7G7851—Sand beige with rust trim . . . \$3.77 T7G7852—White with black trim . . . \$3.77

Jewelry sold on page 13

**P** Plaid Corduroy Jumper cut on the straight and narrow of the new chemise silhouette. It by-passes your waist in favor of your hips where a self-fabric tab and decorative safety pin accent hip-band. Long back zipper closing. Hand washable. *State size.* Misses' sizes 10, 12, 14, 16, 18. Shpg. wt. 14 oz. T7G5919—Black and white plaid . . . \$7.97

**R** Mandarin-neck Blouse . . . in Acrilan Jersey by Allen. Smart all-purpose style is washable, drip-dries, sheds wrinkles in the hanging.  $\frac{3}{4}$  dolman sleeves, back zipper closing. *State size* 32, 34, 36, 38, 40. Shipping weight 8 oz. T7G7860—White . . . \$2.83

**S** Corduroy Chemise . . . the jumper takes a new shape, looks better than ever! It relaxes as it skips past waist, gets truly exciting with a print sash pulled through hip tabs and tied in a great big bow! Sash matches shirt (T) . . . or you can use any hip accent you like. Hand wash. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 14 oz. T7G5921—Ruby red \$6.97

**T** Floral Print Shirt . . . nicely tailored, then vividly splashed with color like that seen in a tropical garden. Cotton broadcloth; hand wash separately. Sizes 32, 34, 36, 38, 40. *State size.* Shpg. wt. 7 oz. T7G6886—Red, moss green and black . . . \$2.83

**W** Puritan-collar Blouse . . . a charming tailored style fashioned of fine quality washable cotton broadcloth. Detachable string bow-tie, front button closing. Sizes 32, 34, 36, 38, 40, 42. *State size.* T7G6884—White. Shpg. wt. 6 oz. \$2.83

**U** Two-piece Chemise Outfit Makes News In Corduroy. Straight-line top focuses attention hip-high where it bands and ties at side. Gold-color buttons close at back. Slim skirt has side zipper placket, back kick pleat for easy walking. Hand washable. Shipping weight 1 lb. 1 oz. Misses' sizes 10, 12, 14, 16, 18, 20. *State correct size.* T7G6881—Jade green . . . \$6.97 T7G6882—Ruby red . . . \$6.97

**U**  
\$6.97  
2-pc. Outfit

ALLS SEARS 23







**A**  
\$12.82  
2-Pc. Set  
\$6.97  
Skirt Only

**B**  
\$15.87  
2-Pc. Set  
\$9.97  
Skirt Only

**C**  
\$13.97  
2-Pc. Set  
\$8.71  
Skirt Only

2-piece outfits

## Strike a Match . . . Buy set or separate skirt

**A** Fringe-collar Box-plaid Set . . . 100% wool skirt seat-lined and back zipped for smooth fit. 80% Orlon\*, 20% wool jersey top plaid-trimmed. Novel self belt. Dry clean. Misses' sizes 10, 12, 14, 16, 18. State correct size. Shpg. wt. 2-pc. set 1 lb. 7 oz. Skirt only shpg. wt. 1 lb. 2 oz.  
T7 G 7380-2-Pc. Set: Lt. blue with lt. blue, navy, white \$12.82  
T7 G 7381-2-Pc. Set: Black with black, gray, white plaid 12.82  
T7 G 7382-Skirt Only: Light blue, navy and white plaid 6.97  
T7 G 7383-Skirt Only: Black, gray and white plaid . . . 6.97

**B** Pleat-skirt Set Plays Up Plaid . . . 100% wool skirt self belted and buckled in gold-color metal. Side zipper. Yoked blouse is 80% Orlon, 20% wool jersey. Dry clean. Misses' sizes 10, 12, 14, 16, 18. State correct size. Shpg. wt. 2-pc. set 1 lb. 13 oz. Skirt only shpg. wt. 1 lb. 8 oz.  
T7 G 7375-2-Pc. Set: Lt. gray with lt. gray and red plaid \$15.87  
T7 G 7376-2-Pc. Set: Med. blue with med. blue and rust 15.87  
T7 G 7377-Skirt Only: Light gray and red plaid . . . 9.97  
T7 G 7378-Skirt Only: Medium blue and rust plaid . . . 9.97

**C** Color-flecked Tweed Set . . . front-wrapped 100% wool skirt slim and side-buttoned; half-lined to keep its shape. 80% Orlon, 20% wool jersey top tweed-collared. Dry clean. Misses' sizes 10, 12, 14, 16, 18. State correct size. Shpg. wt. 2-pc. set 1 lb. 14 oz. Skirt only shpg. wt. 1 lb. 6 oz.  
T7 G 7385-2-Pc. Set: Gold with gold tweed . . . \$13.97  
T7 G 7386-2-Pc. Set: Black with black and white tweed 13.97  
T7 G 7387-Skirt Only: Gold tweed . . . 8.71  
T7 G 7388-Skirt Only: Black and white tweed . . . 8.71



For Jewelry,  
see  
Jewelry section

**D** \$13.94 \$7.97  
2-Pc. Set Skirt Only

**E** \$12.87 \$5.97  
2-Pc. Set Skirt Only

**D** Sweater and Skirt in a Single Color united dramatically by exquisite schiffli embroidery. Slim 100% wool flannel skirt schiffli decorated all over, side zipped. Mock-fashioned Orlon sweater collared to match fabric of skirt. Dry clean. State Misses' size 10, 12, 14, 16, 18. Shpg. wt. set 1 lb. 9 oz. Skirt only shpg. wt. 1 lb. 3 oz.  
T7 G 7371-2-Pc. Set: Sapphire blue . . . \$13.94  
T7 G 7372-2-Pc. Set: Autumn copper . . . 13.94  
T7 G 7373-Skirt Only: Sapphire blue . . . 7.97  
T7 G 7374-Skirt Only: Autumn copper . . . 7.97

**E** The Chemise Look in Cotton Knit . . . fashion's new relaxed silhouette in the non-crush fabric you've reason to love! Overblouse has crisp nylon bow, white linen-look cotton collar. Side-zipped skirt seat-lined to retain shape. Dry clean. State Misses' size 10, 12, 14, 16, 18.  
2-Pc. Set. Shipping weight 1 pound 9 ounces.  
T7 G 7366-Medium gray and black . . . \$12.87  
Skirt Only. Shipping weight 1 pound.  
T7 G 7368-Medium gray and black . . . 5.97

NO DOWN PAYMENT needed when you add to your Easy Payment Account . . . see inside back cover





**A** \$9.74 12 to 20

**B** \$9.74 10 to 18

## ARNEL and COTTON

Easy-care, all-season fabric

**A** The Step-in Dress. Exceptionally well made with smart button detail, 20-gore skirt. Belt included. Woven check Arnel and cotton . . . hand wash separately; drip dry . . . needs little ironing; resists wrinkles. *State size.* Misses' sizes 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 8 oz. T31 G 6206—Fawn brown and black checks. . . . \$9.74 T31 G 6207—Light blue and navy blue checks. . . . 9.74

**B** The Shirtwaist Dress. Handsomely detailed step-in style with a convertible collar that is V-shaped and buttoned down in back. Back kick pleat; 3-inch hem. Woven stripe Arnel and cotton . . . hand wash separately; drip dry . . . needs little ironing; resists wrinkles. *State size.* Misses' sizes 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 8 oz. T31 G 6204—Gold shadow stripe. . . . \$9.74 T31 G 6205—Med. blue and gold shadow stripe. . . . 9.74

See the Arnel-and-cotton flounced dress for Misses on page 5. A complete selection of cotton dresses for Misses on pages 54 through 57, 60 and 61. Measure . . . see green section in back of book.



**C** \$7.74 10 to 20

**D** \$8.74 12 to 20

## FALL and WINTER COTTONS

In bright colors, becoming to everyone

**C** Woven Plaid, beautifully matched in a shirtwaist dress of fine combed cotton. Button detail on sleeves; inverted pleat at back of bodice; unpressed pleated skirt; 3-inch hem. Belt included. Hand wash separately. *State size.* Misses' sizes 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 2 oz. T31 G 5352—Multicolor with black luster stripe. . . . \$7.74

**D** New Trench-coat Dress in wrinkle-resistant, combed chino cotton. Back of bodice has cape-like pointed over-panel that buttons down in authentic trench coat styling. Convertible collar; elasticized waist with gathers all around. Brass buttons, belt ring. 3-inch hem. Hand wash separately. Misses' sizes 12, 14, 16, 18, 20. *Please order correct size.* T31 G 5389—Sapphire blue T 31 G 5390—Sand beige T31 G 5391—Red. Shpg. wt. 1 lb. 6 oz. Each \$8.74

**E** New 2-Pc. Outfit to wear 3 ways . . . as a jumper and blouse, dress only, or jacketed dress . . . see small views. Jacket has tucking in front. Back of dress has square neckline, long zipper, kick pleat. 3-inch hem. Woven stripe and solid color fine combed cotton . . . hand wash separately. *State size.* Misses' sizes 10, 12, 14, 16, 18, 20. Shipping weight 1 lb. T31 G 5351—Red and multicolor stripes as shown. 2 pcs. \$9.54

**E** \$9.54 10 to 20



ALL 3 SEARS 25





\$16.70

\$16.70

**The Panel-back Sheath**... rayon and nylon lace over acetate taffeta; rayon velvet trim. Billowy panels of nylon tricot chiffon attached from low scooped neckline to harem-draped hemline. Long back zipper. Dry clean. *Please measure; order correct size.* Misses' sizes 10, 12, 14, 16, 18, 20. Shipping wt. 1 lb. 8 oz.  
T 31 G 8053—Light peacock blue  
T 31 G 8054—Coral pink. Ea. \$16.70

**The Covered Evening Sheath**, ease with elegance... rayon and cotton brocade. Loose jacket (lined in acetate taffeta) casually reveals a slim, shaped sheath. Back has square neckline, long zipper; back kick pleat; 2-inch hem. Dry clean. *Order correct size.* Misses' sizes 10, 12, 14, 16, 18, 20. Shipping weight 1 lb. 12 oz.  
T 31 G 8055—Ivory white. \$16.70  
T 31 G 8056—Light blue... 16.70



\$20.50 Long length \$19.50 Waltz length

**The Chiffon Evening Gown**... (long or short length) in exquisite nylon tricot chiffon. Boned bodice; satin piping... V neckline and long zipper in back. Nylon net underskirt, full lining of acetate taffeta. Dry clean. *State size.* Shpg. wt. 3 lbs.

*Long length*... Misses' sizes 12, 14, 16, 18, 20.  
T 31 G 08057—Raspberry T 31 G 08059—White  
T 31 G 08058—Cotillion (med.) blue  
\$2.50 down... Each, cash \$20.50  
*Waltz-length*... Misses' sizes 10, 12, 14, 16, 18.  
T 31 G 08060—Raspberry T 31 G 08062—White  
T 31 G 08061—Cotillion (med.) blue... Each \$19.50

**The Gala Dance Dress**... flocked border design on filmy nylon, crisp and smooth as organdy. Boned bodice... rayon velvet trim, long back zipper. Bouffant skirt of scalloped tiers on nylon net; full lining of acetate taffeta. Matching net stole. Dry clean. *Juniors' sizes 7, 9, 11, 13, 15. State size.*

T 31 G 08063—Pink with black  
T 31 G 08064—White with black  
Shpg. wt. 3 lbs... Each \$17.70

DRESSES DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

**A The Important Lace Dress**, gracefully flattering in every detail... tiers of acetate and nylon lace over acetate taffeta. Lined bodice has sparkly trim, rayon satin midriff and bow; in back... a V neckline, long zipper. Slim skirt is a circle of scalloped tiers, back kick pleat. Dry clean. *Misses' sizes 12, 14, 16, 18, 20. Order correct size.* Shipping weight 1 pound 4 ounces.  
T 31 G 8070—Mink beige T 31 G 8071—Black  
T 31 G 8072—Bright red Each... \$19.50

**B The Bouffant Dress**, young elegance for young romantics... acetate and nylon Chantilly-type lace with a beautiful acetate fabric that has a lustrous peau de soie sheen. Bodice has cummerbund-effect; in back (see small view) scooped neckline, long zipper. Dry clean.  
*Fits Juniors and Misses*... *State size* 7-8, 9-10, 11-12, 13-14, 15-16. Shipping weight 1 lb. 8 oz.  
T 31 G 8073—Frosted peach pink... \$15.70  
T 31 G 8074—Frosted aqua blue... 15.70

**C The Dream Dress** in nylon and acetate lace over acetate taffeta. Long, moulded bodice; in back, a scalloped square neckline and a butterfly bow at waist. Full gathered skirt with pleated nylon net insert—pleats stay! Ruffled net under-skirt; long back zipper. Dry clean.  
*Order correct size.* Shipping weight 4 lbs.  
*Misses' sizes 8, 10, 12, 14, 16, 18.*  
T 31 G 08011—White T 31 G 08012—Light blue  
\$3.00 down... Each, cash \$26.50

Fashions in lace for half sizes, women's sizes... see pages 40 and 43. To determine your correct size see measurements charts in green section in back of book.



# The elegant fashions

.. for your important moments



[A] \$19.50

[B] \$15.70

FRESH WATER PEARLS and pastel colored stones for brilliant evenings out. Antique gold color mounting, draped design.  
4 G 3714E—Necklace, earring set. Wt. 3 oz. .... \$6.57  
4 G 3715E—Necklace, Adj. to 17 in. Wt. 2 oz. .... 4.97  
4G3716E—Earrings. \$2.00 4G3717E—Bracelet. Wt. 2 oz. 2.00

The Evening Bag, a pretty clutch of simulated pearls on rayon satin. Silver-color metal frame closes with a pearl twist lock. Rayon lining with mirror pocket. Size about 8x4 1/4 inches. Price includes 10% Federal Excise Tax.  
88 G 2648E—White. Shipping weight 12 oz. .... \$5.26



[C] \$26.50





# The hand-knit Look

*Smartly detailed, new in every way . . . the knit dress that goes everywhere with utter ease!*



**E**  
\$26.50  
10 to 18  
New Easy-Care  
Eston Acetate  
and Nylon Knit



**F** \$19.50 12 to 20  
\$21.50 16½ to 24½

**G** \$27.50 12 to 20

**H** \$27.50 12 to 20  
\$29.50 14½ to 24½

PURE CHENILLE WOOL KNITS

Juniors can wear these too! Order by bust and hip measurements on Misses' measurement chart.





For bag,  
see  
page 137

**A** \$12.50 10 to 18 \$14.50 14½ to 24½ **B** \$21.50 10 to 18

**A** **Worsted Wool Two-piece Dress.** Top is a pebbly, boucle-textured knit. Hand beaded collar . . . rhinestones and simulated pearls. Ribbed knit skirt, elasticized waist. Dry clean. *State size.* Shpg. wt. 1 lb. 12 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½.  
T31 G 8128—Black . . . . . \$12.50  
T31 G 8129—Turquoise blue 12.50 T31 G 8131—Black . . . . . \$14.50  
T31 G 8130—Coral rose . . . . . 12.50 T31 G 8132—Turquoise blue 14.50

**B** **Pure Zephyr Wool . .** fine knit of a tiny white cross-stitch pattern. 2-pc. dress . . blouson top has bulky knit collar, drawstring side tie. Skirt lined in back, elasticized waist; kick pleat; 2-in. hem. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 1 lb. 8 oz.  
T31 G 8123—Black and white. \$2.50 down . . . . . 2 pieces, cash \$21.50

PURE CHENILLE WOOL KNITS and ESTRON ACETATE AND NYLON KNIT SHOWN ON OPPOSITE PAGE

**E** **New! Estron Acetate and Nylon Knit . .** washes, keeps its shape, easy to pack. One-piece dress in new easy-care, nubby textured knit . . beautiful diagonal lacy pattern . . elasticized waist. Hand wash separately. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 1 lb. 8 oz.  
T31 G 8104—Sand beige T31 G 8105—Aqua blue  
T31 G 8106—Black \$3.00 down . . . . . Each, cash \$26.50

**F** **Versatile Casual Dress . .** pure chenille wool, boucle texture. Jacket has heavy rib-knit-trimmed collar and front. Easy-fitting skirt; elasticized waist. Belt included. Dry clean. *State size.* Shpg. wt. 2 lbs. *Misses' sizes* 12, 14, 16, 18, 20. *Half sizes* 16½, 18½, 20½, 22½, 24½. *Order correct size.*  
T31 G 8107—Autumn green . . \$19.50  
T31 G 8108—Sapphire (medium) blue . . . . . \$19.50  
T31 G 8109—Bright ruby red. 19.50  
T31 G 8110—Autumn green \$2.50 down . . 2 pcs., cash \$21.50  
T31 G 8111—Sapphire (med.) blue \$2.50 down . . 2 pcs., cash \$21.50



**C** \$19.50 8 to 18 **D** \$17.70 10 to 18

**C** **Pure Zephyr Wool . .** fine gauge flat knit. 2-pc. dress . . middie collar, cuffed hipband. Rib pleated skirt; elasticized waist. Dry clean. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 1 lb. 12 oz.  
T31 G 8125—Red; white trim T31 G 8126—Navy; white trim  
T31 G 8127—White; powder blue trim Each . . . . . \$19.50

**D** **Pure Zephyr Wool . .** soft fine gauge knit. The chemise, belted here . . but can be worn minus its self belt. 2-in. hem. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.* Shpg. wt. 1 lb. 8 oz.  
T31 G 8120—Sapphire (med.) blue T31 G 8121—Black  
T31 G 8122—Sand beige Each . . . . . \$17.70

**G** **The Jacketed Dress . .** pure chenille wool, boucle texture. Dress has crocheted wool lace around the scoop neck and sleeves; ribbed midriff; elasticized waist. Jacket has crocheted wool lace collar. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 9 oz.  
T31 G 8112—Rose pink T31 G 8113—Copen blue  
T31 G 8114—Black \$3.00 down . . . . . 2 pieces, cash \$27.50

**H** **The "Jeweled" Dress . .** pure chenille wool, boucle-textured knit. Hand beaded jacket trim . . rhinestones and simulated pearls. Easy fitting skirt, elasticized waist. Belt included. *State size.* Shpg. wt. 2 lbs. *Misses' sizes* 12, 14, 16, 18, 20. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Order correct size.*  
T31 G 8115—Spice brown T31 G 8118—Spice brown  
T31 G 8116—Turquoise blue T31 G 8119—Black  
T31 G 8117—Shell pink \$3.00 down . . 2 pcs., cash \$27.50  
\$3.00 down . . 2 pcs., cash \$29.50

See measurement charts in green section in back of book. SEARS EASY TERMS are available . . see inside back cover.

ALL SEARS 29



# The Look of Wool

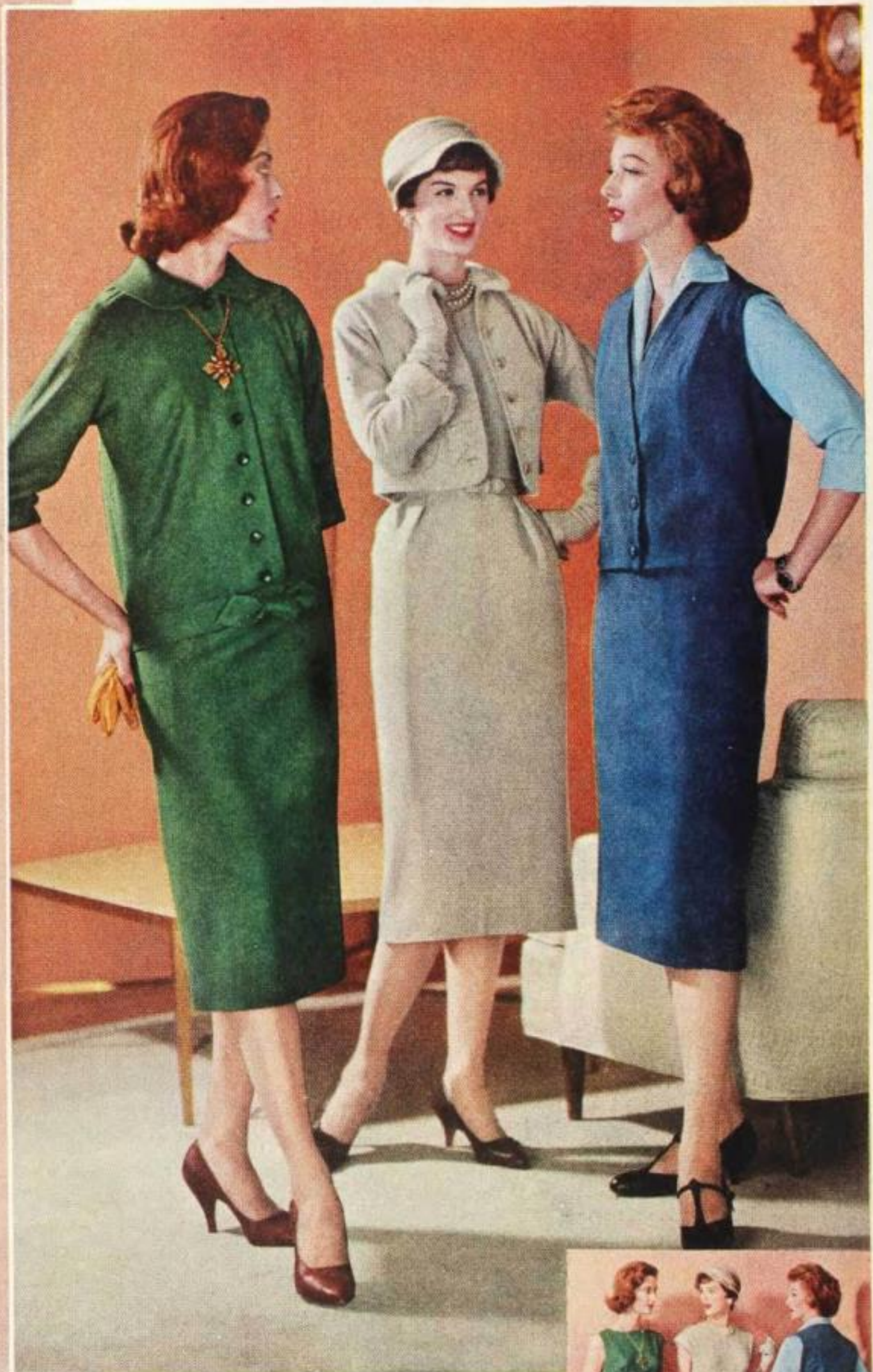
*... pure wool and beautiful part wool blends*



Pure Wool  
Jersey

[A]

\$19.50



[B] \$14.84  
Green

[C] \$20.50  
Beige

[D] \$14.84  
Blue

## THE ENSEMBLE newly interpreted

See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of your nearest Sears Retail Store. See pages immediately preceding green section for information.







\$8.74

\$11.54

## THE CASUAL . . newly shaped in pure wool flannel

**Middy-look Dress** styled with a neat, nautical flair! Its long bodice is casually fitted, has button trim fore and aft. Detachable over-collar and bib of rayon faille . . sailor tie of printed rayon surah. Long back zipper; back kick pleat; 3-inch hem. 100% wool flannel . . dry clean. Shipping weight 1 lb. 8 oz. *State Misses' size 10, 12, 14, 16, 18, 20.*  
**T31 G 5386**—Black with white trim; red tie with multicolor print. . . . . \$8.74

**Chemise Coat Dress** . . wear it belted in front, or belted all around. Smartly detailed with rayon and cotton grosgrain piping; pocket flaps; sheer nylon ascot. Back kick pleat; 2-inch hem. 100% wool flannel . . dry clean. *Misses' sizes 12, 14, 16, 18, 20. State size.*  
**T31G6209**—Sand beige with brown piping  
**T31G6210**—Bright red with black piping  
**T31G6211**—Sapphire blue (med.); black piping  
 Shipping weight 2 pounds. . . . . Each \$11.54



\$15.70

## THE BELTED CHEMISE in 60% Orlon\*, 40% Wool

A new daytime silhouette, beautifully simple, wonderfully wearable . . designed in a handsome blend of Orlon and wool that looks like a fine, lightweight, wool worsted fabric. The dress is casually fitted in front via the contour belt, falls straight and slim with light shirring from a shoulder yoke in back. Step-in style with big platter buttons; 2-inch hem. Dry clean. Shpg. wt. 1 lb. 4 oz. *Misses' sizes 12, 14, 16, 18, 20. Order correct size.*  
**T31 G 7740**—Medium heather gray. . . . . \$15.70  
**T31 G 7741**—Deep heather beige. . . . . 15.70

### DESCRIPTIONS OF DRESSES SHOWN ON OPPOSITE PAGE

**[A] Plaid Dress and Stole** in pure wool jersey. Dress is lined from waist to below hips; has side-seam pockets, back zipper, back kick pleat, 2-in. hem. Fringed stole. Dry clean. *Misses' sizes 10, 12, 14, 16, 18, 20. State size.* Shpg. wt. 1 lb. 12 oz.  
**T31G7736**—Sapphire blue, emerald green and black plaid. . . . . \$19.50  
**T31G7737**—Spice brown, autumn gold and black plaid. . . . . \$19.50

**[B] 2-pc. Ensemble** in a crepe-textured blend of 60% rayon, 40% wool. Jacket has unpressed pleats that blouse in back; the hipband ties in front. Dress is sleeveless, semi-fitted, has back zipper and kick pleat. Dry clean. Gloves sold in glove section. *Misses' sizes 10, 12, 14, 16, 18, 20. State size.* Shpg. wt. 2 lbs. 2 oz.  
**T31G7209**—Med. green. . . 2 pcs. \$14.84  
**T31G7210**—Navy blue. . . 2 pcs. 14.84

**[C] Jacketed Dress** in pure wool . . a soft, rich looking basket-weave fabric. Jacket has fur-effect "Odyna" fabric trim (65% Orlon, 35% Dynel); pocket flaps; full lining of acetate taffeta. Dress semi-lined; back zipper, kick pleat; 2-in. hem. Dry clean. *Misses' sizes 10, 12, 14, 16, 18. State size.* Shpg. wt. 1 lb. 12 oz.  
**T31G7738**—Beige **T31G7739**—Black  
 \$2.50 down. 2-pc. outfit, cash \$20.50

**[D] 3-pc. Ensemble** . . sleeveless jacket and slim skirt in a crepe-textured blend of 60% rayon, 40% wool (dry clean); shirt in cotton broadcloth (hand wash separately). Back of jacket blouses lightly above the hipband. Kick pleat in back of skirt. *State size. Misses' sizes 8, 10, 12, 14, 16, 18.*  
**T31 G 7212**—Med. blue; lt. blue shirt  
**T31 G 7213**—Ruby red; pink shirt  
 Shpg. wt. 2 lbs. 2 oz. . . . 3-pcs. \$14.84

Measure . . see green section in back of book. Hats on opposite page sold in Hat Section. See the wool plaid bloused dress for Misses on page 62. **NO DOWN PAYMENT** needed when you add to your Easy Payment Account . . see inside back cover.

\* DuPont trademark for acrylic fiber

ALL SEARS 31



# In the Evening

*the mood is  
completely feminine*



\$15.70 10 to 18

\$19.50 10 to 18

**Lace and Chiffon** in black or red to cast enchantment after 5:00. The dress is wonderfully flattering, beautifully made. Long-sleeved bodice of Chantilly-type lace (nylon, cotton and acetate); billowing skirt of chiffon (acetate and nylon); lining of acetate taffeta. Long back zipper; 3-inch hem. Dry clean. Satin bag, shoes sold on page 9. Shipping weight 1 lb. 4 oz.

*Misses' sizes 10, 12, 14, 16, 18.*  
T 31 G 7747—Black T 31 G 7748—Ruby red  
Order correct size . . . . . Each \$15.70

**Pure Silk Faille**, an elegant fabric deftly shaped in a dress of dramatic simplicity. Little buttoned flaps in front . . draped back, bow trimmed. Long back zipper; back walking pleat; 2-inch hem. Finely ribbed pure silk . . dry clean. Feather band sold on page 9. Shipping wt. 1 lb.

*Misses' sizes 10, 12, 14, 16, 18.*  
T 31 G 7742—Black  
T 31 G 7743—Sapphire blue (medium)  
T 31 G 7744—Emerald green  
Order correct size . . . . . Each \$19.50

**The Trapeze Dress** shaped in acetate and combed, mercerized cotton faille that looks—and feels like silk. Full-blown back, rippling with deep inverted pleats, has bow-trimmed, slightly rounded neckline. Front of dress is semi-fitted and lined to keep it smooth. Inner waistband holds dress at waist. Back zipper; 2-inch hem. Dry clean.

*Misses' sizes 8, 10, 12, 14, 16. Order correct size, Shpg. wt. 1 lb. 12 oz.*  
T 31 G 7753—Coral red T 31 G 7754—Med. sage green T 31 G 7755—Black . . . Each \$17.50



\$17.50  
8 to 16





\$8.74 12 to 20

\$9.74 10 to 18 \$10.74 12T to 20T

**The Printed Crepe Dress**, its social life spanning the seasons. Square neckline in back; shirred sash; unpressed pleated skirt. Long back zipper; 2-inch hem. Flower printed acetate crepe with a fine pebbled texture . . . dry clean. *State size.*

*Misses' sizes 12, 14, 16, 18, 20.*  
T 31 G 5387—Med. blue and black  
T 31 G 5388—Poppy red and black  
Shpg. wt. 1 lb. 2 oz. . . . Each \$8.74

**Arnel Jersey Bloused Dress** with neckline yoke in front; bow-tied belt effect; stay-in pleated skirt. Hand wash separately . . . needs little ironing. Shpg. wt. 1 lb. 8 oz. *State size.*

*Misses' sizes 10, 12, 14, 16, 18.*  
T 31 G 6212—Star sapphire blue (lt.)  
T 31 G 6213—Black . . . . . Each \$9.74  
*Tall Misses' 12T, 14T, 16T, 18T, 20T.*  
T 31 G 6412—Star sapphire blue (lt.)  
T 31 G 6413—Black . . . . . Each \$10.74

Lariat-style necklace, shown with cotton lace dress, sold on page 5. Measure . . . see green section in back of book

You can OPEN a Sears Easy Payment Account if your order totals \$20.00 or more . . . see inside back cover



\$12.84 8 to 16

\$13.84 10 to 18

**The Cotton Lace Dress** in a provocative late-day silhouette that commands a second glance! Acetate satin piping and all-around hipband. The back is softly bloused and has a bow tie at the neckline, zippered underbodice, kick pleat. The dress is fully lined in acetate taffeta. Dry clean. *Order your correct size.*

*Misses' sizes 8, 10, 12, 14, 16.*  
Shipping weight 1 lb. 8 oz.  
T 31 G 7215—Black . . . . . \$12.84  
T 31 G 7216—Red . . . . . 12.84  
T 31 G 7217—Light blue . . . . 12.84

**The Cotton and Silk Plaid** making a new and unexpected entrance in after-dark fashion this season. The dress is completely feminine with its molded midriff with soft front draping, and its skirt of tiny unpressed pleats. Low square neckline in back (see small view); long back zipper. Dry clean. *Order correct size.*

*Misses' sizes 10, 12, 14, 16, 18.*  
T 31 G 7218—Mocha beige and black  
T 31 G 7219—Sapphire blue and black  
T 31 G 7220—Emerald green and black  
Shpg. wt. 1 lb. 10 oz. . . . Each \$13.84

See the new late-day Winter Prints in Misses' sizes on pages 8 and 9

ALL SEARS 33



## The OVERBLOUSE DRESS

.. becoming to everyone



\$14.74 10 to 18

\$9.74 10 to 18

**Draped Back** overblouse above a slender skirt .. dramatically fashioned in 70% Acrilan\*, 30% rayon, a beautiful fabric that looks and feels like sheer wool. Couturier details .. neat little bows, all-around bands, covered button closing in back, full lining. Skirt has back pleat for walking ease; 2-inch hem. Dry clean. *State size.*

*Misses' sizes 10, 12, 14, 16, 18.*

T 31 G 7756—Black

T 31 G 7757—Deep moss green

Shpg. wt. 1 lb. 6 oz. .... 2 pcs. 14.74

**Back Buttoned** middie a'top a slim skirt .. subtle shaping in wrinkle-resistant rayon and acetate that has a shantung texture, satin-weave back. Pretty details .. buttoned tab with multicolor luster-stripe bow in front; all-around hipband with fabric bow in back. Back kick pleat; 3-inch hem. Dry clean. *Order correct size.*

*Misses' sizes 10, 12, 14, 16, 18.*

Shipping weight 2 pounds.

T 31 G 6220—Navy blue.. 2 pcs. \$9.74

T 31 G 6221—Black..... 2 pcs. 9.74

\* T. M. for Chemstrand acrylic fiber



\$10.74 10 to 18

\$7.74 12 to 20 \$8.54 12T to 20T

## The BLOUSED DRESS .. a new fashion trend

**Woven Plaid Flannel** .. excellent quality rayon and acetate, brushed to give it a soft, cashmere look. This is one of the new relaxed fashions that almost everyone can wear successfully. It is softly bloused, beautifully detailed with two patch pockets in front, buttons to below waist in back. Buttons look like brass; belt ties in bow. The bodice is lined to keep its shape. Skirt has back kick pleat; 3-in. hem. Dry clean.

*Misses' sizes 10, 12, 14, 16, 18.*

Shipping weight 2 pounds 4 ounces.

T 31 G 6218—Autumn green and red

T 31 G 6219—Mist blue and brown

*Order correct size..... Each \$10.74*

**Year-'Round Crepe** .. one of our most outstanding dress values .. full camisole underbodice and a quality of workmanship usually found only at much higher prices. Note the becoming new neckline, gentle blousing and bow trim. Button-back bodice; zipper from waist to below hips; back kick pleat; 2-inch hem. Fabric is acetate and rayon crepe .. dry clean. Shpg. wt. 1 lb.

*Misses' sizes 12, 14, 16, 18, 20.*

T 31G5375—Navy T 31G5376—Black

*Order correct size..... Each \$7.74*

*Tall Misses' 12T, 14T, 16T, 18T, 20T.*

T 31G5255—Navy T 31G5256—Black

*Order correct size..... Each \$8.54*

Measure .. see green section in back of book. More Tall Misses' sizes on pages 33, 36, 37, 39, 54, 56, 57, 58, 60. You can OPEN a Sears Easy Payment Account if your order totals \$20 or more .. see inside back cover.



*It's wonderful how*

# Basic Fashions

*adapt to many moods*

Both dresses are available  
in a choice of two fabrics



**A The Chemise Dress** . . sizes 12 to 20. Wear it 4 ways . . belted in front, belted all around, belted in back . . or without the belt. The dress has smart, simple lines and a flattering, narrow collar. It is wonderfully adaptable, looks equally smart with dressy or casual accessories. The fabric belt is contour shaped. Back walking pleat; 2-inch hem. *Measure; order your correct size.*

*Misses' sizes 12, 14, 16, 18, 20.*  
87½% Wool, 12½% Nylon . . a fabric that looks like fine sheer wool. Dry clean. Wt. 1 lb. 2 oz.  
T 31 G 7227-Black T 31 G 7228-Medium blue  
T 31 G 7229-Med. green . . . . . Each \$12.84

*Easy-care Arnel\* Faille* . . a finely ribbed, luminous fabric. Hand wash separately; drip dry . . needs little ironing; resists wrinkles. Wt. 1 lb. 4 oz.  
T 31 G 5372-Black T 31 G 5374-Aqua green  
T 31 G 5373-Sapphire blue (med.) . . . Each \$8.74  
\* Tricotized fiber, trade-mark of Celanese Corp.

**B The Shirtwaist Dress** . . sizes 12 to 20. A timeless fashion that stands on its own or lends itself to many different accessories. Impeccably tailored with hand bound buttonholes; button detail on sleeves. Back of the bodice is softly gathered at waistline; skirt has tiny unpressed pleats all around, 2-inch hem. Step-in style with fabric belt. *Measure; order your correct size.*  
*Misses' sizes 12, 14, 16, 18, 20.*

*Acetate and Rayon Crepe* . . looks and feels like fine silk crepe. Dry clean. Shpg. wt. 1 lb. 12 oz.  
T 31 G 7758-Black T 31 G 7759-Mink brown  
T 31 G 7760-Emerald green . . . . . Each \$14.74

*Easy-care Arnel and Cotton* . . a four-season fabric. Hand wash separately; drip dry . . needs little ironing; resists wrinkles. Shipping weight 2 lbs.  
T 31 G 6222-Medium gray . . . . . \$10.74  
T 31 G 6223-Mist blue (medium) . . . . . 10.74

## Casual and Dress-up Accessories

**C 1958's new, supple fashions** demand bibs that speak for themselves. Nice things come in bunches and so does our 10-row fabulous, lustrous, simulated pearl bib. Wear this marvelous big bib with matching 1 in. clip back cluster earring.  
4 G 3733E-Bib: adj. 15 to 17½ in. Wt. 2 oz. \$2.00  
4 G 3734E-Cluster earrings. Wt. 2 oz. . . . \$2.00

**D The Costume Pin and Earrings set** the fashion scene—our "Minaret set"—most radiant to be seen. *State* silver color with lt. blue sapphire and lt. blue Aurora or ruby color and rose Aurora.  
4 G 3746E—Pin and earring set. Wt. 3 oz. . . \$7.50  
4 G 3747E—2-in. pin with safety catch. Wt. 2 oz. 4.97  
4 G 3748E—1-in. clip back earrings. Wt. 2 oz. 2.97

**E Long Pure Silk Chiffon Scarf** with a talent for giving fashion accent. About 17x47 in. Hand rolled edges. From Japan. Hand wash alone.  
88 G 8281-Autumn tan 88 G 8283-Aqua green  
88 G 8282-Ruby red 88 G 8284-Beige  
Shipping weight 2 ounces . . . . . Each \$1.97



**A**  
\$12.84 \$8.74  
Wool and Nylon Arnel Faille

**B**  
\$14.74 \$10.74  
Fine Crepe Arnel and Cotton





\$8.74  
12 to 20

\$7.74  
12 to 20  
\$8.54  
12T to 20T

## MENSWEAR fabrics with a neat, new air

**Coat Dress** . . rayon and acetate menswear with woven stripes and tiny tweed-like flecks. Detachable overcollar. Pleated yoke at back neckline (see small view). Unpressed pleated skirt; 3-inch hem. A very smart-looking dress! Hand wash separately. Shpg. wt. 1 lb. 8 oz.  
*Misses' sizes* 12, 14, 16, 18, 20. *Measure; order correct size.*  
T 31 G 5353—Light gray and black . . . . . \$8.74  
T 31 G 5354—Peacock blue and black . . . . . \$8.74

**2-Pc. Dress** . . rayon and acetate menswear with woven pinchecks and tiny tweed-like flecks. Pull-over top; detachable overcollar; 2-in. hem; back kick pleat. Dry clean. Wt. 1 lb. 4 oz.  
*Misses' sizes* 12, 14, 16, 18, 20. T 31 G 5370—Black and white  
T 31 G 5371—Brown and white  
*Order correct size.* . . 2 pcs. \$7.74  
*Tall Misses' sizes* 12T, 14T, 16T, 18T, 20T.  
T 31 G 5253—Black and white  
T 31 G 5254—Brown and white  
*Order correct size.* . . 2 pcs. \$8.54



\$10.74 10 to 18

\$7.74 12 to 20

\$8.74 12 to 20  
\$9.54 12T to 20T

## New casual fashions in TWEED-LOOK FABRICS

**Chemise Dress** . . casual good looks fashioned in a fine quality rayon and acetate fabric woven with bright pinstripes and black flecks. Step-in style with patch pockets, silk ascot . . skirt with side pleats for walking comfort; 3-inch hem. Fabric belt included. Dry clean.  
*Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*  
Shipping wt. 1 lb. 8 oz.  
T 31 G 6224—Ruby red and black . . . . . \$10.74  
T 31 G 6225—Sapphire med. blue and black \$10.74

**Step-in Dress** in rayon and acetate with tweed-like flecks of wool. Hand-made buttonholes, bound with cotton velvet, trim pockets . . belt and ribbon tabs also of cotton velvet. Back kick pleat; 3-inch hem. Dry clean.  
*Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*  
Shipping wt. 1 lb. 4 oz.  
T 31 G 5575—Black with red and white flecks; red trim . . . . . \$7.74  
T 31 G 5576—Navy with red and white flecks; red trim . . . . . \$7.74

**Shirtwaist Chemise** in rayon and acetate with large tweed-like flecks . . gray with white and black; wine red with red and white. Dress has white overcollar of rayon faille . . in back, a shoulder yoke and side-tied half belt. 3-inch hem; buttoned side slits. Dry clean. Wt. 1 lb. 8 oz.  
*Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*  
T 31 G 5368—Dark gray  
T 31 G 5369—Wine red  
Each . . . . . \$8.74  
*Tall Misses' sizes* 12T, 14T, 16T, 18T, 20T. *State size.*  
T 31 G 5250—Dark gray  
T 31 G 5251—Wine red  
Each . . . . . \$9.54

MEASURE TO BE SURE . . see instructions and measurement charts in green section in back of book





\$8.74 10 to 18

\$12.84 10 to 18 \$13.84 10T to 18T



\$11.54  
12 to 18

\$15.84  
Print  
\$14.84  
Solid  
8 to 18

## JERSEY for EASE and WEARABILITY

80% Orlon\*, 20% Wool . . a fine quality blend that keeps its shape

**Basic Dress** with a smart simplicity of line that is a perfect foil for many different accessories. Lined from waist to below hips; set-in pockets; long back zipper; back kick pleat; 3-inch hem. Hand wash separately . . needs little ironing; resists wrinkles.

*Misses' sizes 10, 12, 14, 16, 18.*

*State size. Shpg. wt. 1 lb. 2 oz.*

T 31 G 5380—Copen blue . . . . . \$8.74

T 31 G 5381—Emerald green . . . . . 8.74

T 31 G 5382—Heather gray . . . . . 8.74

**Argyle Plaid Chemise** with a new bulky rib knit collar that may be worn as shown, or buttoned in the turtle neck fashion. Dress is fully lined; has side slits for walking comfort. Dry clean. Shpg. wt. 1 lb. 12 oz. *State size.*

*Misses' sizes 10, 12, 14, 16, 18.*

T 31 G 7221—Red and gold . . . \$12.84

T 31 G 7222—Med. blue and green 12.84

*Tall Misses' 10T, 12T, 14T, 16T, 18T.*

T 31 G 7232—Red and gold . . . \$13.84

T 31 G 7233—Med. blue and green 13.84

**Scarf Collar Dress** beautifully shaped with shirring at the sides both front and back. Lined to below hips; long back zipper; 3-inch hem. Rhinestone ornament. Hand wash separately . . needs little ironing; resists wrinkles. Shpg. wt. 1 lb. 8 oz.

*Misses' sizes 12, 14, 16, 18. State size.*

T 31 G 6248—Autumn green (med.)

T 31 G 6249—Ruby red

T 31 G 6250—Black

Each . . . . . \$11.54

**2-Pc. Dress . . Print or Solid.** Surplice top with front waistband; stay-in pleated skirt. Hand wash separately . . needs little ironing; resists wrinkles. *State size. Wt. 1 lb. 10 oz.*

*Misses' sizes 8, 10, 12, 14, 16, 18.*

*Printed Jersey*

T 31 G 7224—Red with black . . . \$15.84

T 31 G 7225—Turquoise blue, black 15.84

*Solid Color Jersey*

T 31 G 7272—Golden tan . . . . . \$14.84

T 31 G 7273—Sapphire (med.) blue 14.84

See the printed Arnel Jersey dress on page 46 and the Tucked Jersey Casual on page 47 . . both dresses in Misses' sizes. More smart fashions in Tall Misses' sizes on pages 33, 34, 36, 39, 54, 56, 57, 58 and 60.

\* DuPont T.M. for acrylic fiber

ALL SEARS 37





\$6.74 12 to 20

\$6.74 12 to 20

## A ACRILAN\* JERSEY by Allen

V-Neck, pullover dress elasticized at waist and worn belted. Well made with 2-inch hem. Pin ornament included. The fabric is easy-care Acrilan jersey that looks and feels like fine wool jersey; resists wrinkles; won't sag . . . hand wash separately; needs little or no ironing.

Misses' sizes 12, 14, 16, 18, 20. Order correct size. Shipping weight 15 oz.

T 31 G 3345—Star sapphire blue (light) . . . . . \$6.74  
T 31 G 3346—Autumn green (medium) . . . . . \$6.74  
T 31 G 3347—Ruby red 6.74

Cowl Collar dress has button closing at back neckline; smart, new belt with simulated jewel emblem; 2-inch hem. The fabric is easy-care Acrilan jersey that looks and feels like fine wool jersey; resists wrinkles; won't sag . . . hand wash separately; needs little or no ironing.

Misses' sizes 12, 14, 16, 18, 20. Order correct size. Shipping weight 15 oz.

T 31 G 3339—Ruby red \$6.74  
T 31 G 3340—Autumn green (medium) . . . . . \$6.74  
T 31 G 3341—Star sapphire blue (light) . . . . . \$6.74

MEASURE TO BE SURE . . how-to-measure information and charts are in the green section in back of book.

\* Trademark for Chemstrand acrylic fiber



\$8.74 Wool-Look 12 to 20 \$7.74 Crepe 12 to 20

\$7.54 12 to 20

\$6.74 12 to 20

## SLIM, FITTED FASHIONS with soft, new details

**Choice of Two Fabrics!**  
Draped dress; jeweled tab (nailheads and rhinestones); back zipper; back kick pleat. Dry clean. Order correct size. Misses' sizes 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 4 oz.

Wool-Look . . . new rayon and acetate fabric . . . looks and feels like fine wool crepe.

T 31 G 5377—Beige . . . . . \$8.74  
T 31 G 5378—Med. blue 8.74  
T 31 G 5379—Med. gray 8.74  
Year-'round Crepe . . . finely ribbed acetate and rayon.  
T 31 G 5383—Beige . . . . . \$7.74  
T 31 G 5384—Med. blue 7.74  
T 31 G 5385—Med. gray 7.74

**Semi-sheer Crepe** in black or navy . . acetate and rayon, a fine quality, four-season fabric. This is the indispensable dark crepe you want for any occasion any hour of the day. Well-made step-in style with gently draped bodice and rhinestone-buckled tab; set-in pockets; covered buttons; 2-inch hem. Dry clean. An excellent value at \$7.54.

Misses' sizes 12, 14, 16, 18, 20. Order correct size. Shipping weight 1 lb.

T 31 G 3330—Black . . . \$7.54  
T 31 G 3331—Navy blue 7.54

**Printed Tissue Taffeta** . . fine quality, soft-lustered acetate. A dress designed for afternoon or evening. Jewel neckline; flattering long-line bodice with a smart fringed side-tie. Long back zipper; back kick pleat; 2-inch hem. Dry clean.

Order correct size. Misses' sizes 12, 14, 16, 18, 20. Shipping weight 1 lb.

T 31 G 3336—Medium blue and black print . . . . . \$6.74  
T 31 G 3337—Ruby red and black print . . . . . \$6.74  
T 31 G 3338—Autumn tan and black print . . . . . \$6.74

\* See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of your nearest Sears Retail Store. For information about Catalog Sales Offices and Catalog Sales Desks, see pages immediately preceding Green Section.





\$6.74 12 to 20  
\$7.54 14T to 20T

\$6.74 12 to 20  
\$7.54 14T to 20T

### The full-skirted COAT DRESS

**Printed Crepe**, multicolor geometric design... Celanese acetate with a finely pebbled texture and rich luster. Shoulder yoke and gathers in back; coin ornament on belt. Dry clean.

*Misses' sizes* 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 2 oz.

T 31 G 3351—Medium blue

T 31 G 3352—Ruby red

T 31 G 3353—Turquoise blue

*State size*..... Each \$6.74

*Tall Misses' sizes* 14T, 16T,

18T, 20T. Wt. 1 lb. 2 oz.

T 31 G 3551—Medium blue

T 31 G 3552—Ruby red

T 31 G 3553—Turquoise blue

*State size*..... Each \$7.54

For all cottons and a good selection of budget-priced dresses in Misses' sizes, see pages 52 through 61. For other Tall Misses' sizes, see pages 33, 34, 36, 37, 54, 56, 57, 58, 60.

You can OPEN a Sears Easy Payment Account if your order totals \$20.00 or more... see inside back cover



\$6.74  
7-8 to  
15-16

Another Sears  
**PLUS  
VALUE**

Our Lowest Price Ever  
for a 100% Wool Dress

\$7.54 7-8 to 15-16

### The EASED DRESS... buttons in back

**No Waist Look!** Our lowest price ever for a 100% wool dress. Mock pockets with rayon satin bows in front; button closing to below waist in back; back kick pleat. Dry clean.

*Fits Juniors and Misses*... *State size* 7-8, 9-10, 11-12, 13-14, 15-16.

Shipping weight 1 pound.

T 31 G 3354—Black.... \$7.54

T 31 G 3355—Navy blue 7.54

**Low Waist Look!** In tweedy textured, brushed rayon and acetate. Bodice buttons to bowed hip band in back. Back pleat; 2-inch hem. Dry clean.

*Fits Juniors and Misses*... *State size* 7-8, 9-10, 11-12, 13-14, 15-16. Shpg. wt. 1 lb.

T 31 G 3348—Ruby red and black..... \$6.74

T 31 G 3349—Sapphire (med.)

blue and black..... \$6.74

### 3-pc. OUTFIT with a new, easy air →

Jacket and skirt of rayon and acetate flannel... overblouse of cotton jersey with rib knit trim. Collarless jacket has 2 pockets; skirt has back kick pleat. Dry clean.

*Misses' sizes* 10, 12, 14, 16, 18, 20. Order correct size.

T 31 G 3342—Medium gray with blue, gray and white stripes

T 31 G 3343—Charcoal Navy blue; red, gray and white stripes

Shipping weight 1 lb. 6 oz..... Each \$6.74



\$6.74  
10 to 20



# The relaxed Silhouette

*A new look that's young, easy, comfortable  
... now wonderfully becoming in half sizes*



**A**  
\$15.70  
12½ to 22½

40 SEARS ③ ALL



**B** \$12.84 14½ to 24½

**C** \$12.84 14½ to 24½

\*See Fabric Samples at Sears Catalog Sales Offices or  
Catalog Sales Desk of your nearest Sears Retail Store. See  
pages immediately preceding Green Section for details.





\$10.74 14½ to 22½; 38 to 44

\$7.74 12½ to 22½

**The Classic Step-in Dress** . . semi-fitted in front, low-bloused in back on a curved hip-band. Tweed-look rayon and acetate that looks like fine wool . . shuns wrinkles! Hand wash separately. *Half-sizes* 14½, 16½, 18½, 20½, 22½; *Women's sizes* 38, 40, 42, 44. *Order correct size.* Shpg. wt. 1 lb. 8 oz. T31 G6633—Shadow blue (med.) \$10.74 T31 G6634—Dusty turquoise green 10.74

**The Buckle-trimmed Dress** . . cashmere-soft brushed rayon and acetate flannel. Unfitted, the dress touches the hips with all-around band . . in back, inverted bodice pleat; kick pleat. 3-in. hem. Dry clean. *Half-sizes* 12½, 14½, 16½, 18½, 20½, 22½. *Order correct size.* Shpg. wt. 1 lb. T31 G 5951—Dark gray . . . \$7.74 T31 G 5952—Dusty med. blue . . 7.74



\$9.54 12½ to 22½ \$10.24 38T to 44T

\$8.74 12½ to 22½

**The Low-belted Dress** in a textured acetate and rayon fabric, satin weave back. Step-in style . . back over-panel, all-round hipband . . removable dickey. Back kick pleat; 3-in. hem. Dry clean. *Half sizes* 12½, 14½, 16½, 18½, 20½, 22½. *Order correct size.* Shpg. wt. 1 lb. T31 G5953—Med. blue and black \$9.54 T31 G5954—Wine red and black . . 9.54 *Tall Women's sizes* 38T, 40T, 42T, 44T. *Order correct size.* Shpg. wt. 1 lb. T31 G5887—Med. blue and black \$10.24 T31 G5888—Wine red and black . . 10.24

**The Two-piece Dress** . . textured rayon and acetate, firmly woven tweed pattern. Middy overblouse, bowed and cuffed, settles lightly over a slim skirt. Button-back jacket . . shallow scoop neckline. Back kick pleat. 3-inch hem. Dry clean. *Half-sizes* 12½, 14½, 16½, 18½, 20½, 22½. Please measure; *order correct size.* Shipping weight 1 pound 4 ounces. T31 G 5967—Black and white tweed T31 G 5968—Teal blue and black Two-piece dress . . . \$8.74

#### DESCRIPTION OF DRESSES SHOWN ON OPPOSITE PAGE

**[A] The Beautiful Lace Dress** with new importance . . back over-panel falls into a graceful cowl; bow accents two-piece-effect in front. Chantilly-type nylon and acetate lace over acetate taffeta. Slim skirt has back kick pleat. Dry clean. *Half-sizes* 12½, 14½, 16½, 18½, 20½, 22½. Please measure; *order your correct size.* Shpg. wt. 1 lb. T31 G 7975—Black lace over black . . . \$15.70 T31 G 7976—Med. blue lace over light blue. . 15.70 T31 G 7977—Mink brown lace over beige . . 15.70

**[B] The Front-belted Dress** . . textured acetate, rayon and cotton. Step-in style; detachable overcollar; back falls loose from shoulder pleats; kick pleat. Dry clean. *State size.* Wt. 2 lbs. *Half-sizes* 14½, 16½, 18½, 20½, 22½, 24½. T31 G 7435—Medium blue T31 G 7436—Black T31 G 7437—Autumn beige Each . . . \$12.84

**[C] The Draped Coat Dress** in lustrous, shantung-textured Cupioni® rayon and cotton. Bow accents two-piece-look . . low back belt; walking pleat. Bodice lined in front. Dry clean. *State size.* *Half-sizes* 14½, 16½, 18½, 20½, 22½, 24½. T31 G 7432—Black T31 G 7433—Navy T31 G 7434—Wine red. Shpg. wt. 1 lb. 8 oz. Each \$12.84

See green section in back of book for measurement charts.

SEARS EASY TERMS are available . . see inside back cover for details

ALL SEARS 41



# A young look

for every age

All styles in half sizes; styles A and H in Women's sizes; style B in Tall Women's sizes



**C**  
\$12.84  
14½ to 24½

**D**  
\$14.84  
14½ to 24½

New easy-care Rayon and Orlon\* Boucle



**A** \$10.74 14½ to 22½; 38 to 44

**B** \$10.74 \$11.74  
14½ to 24½ 38T to 44T

**A** Tailored Suit Dress . . fine quality rayon and acetate flannel with woven shadow check. An ideal basic fashion you can accessorize in many ways. The jacket has dressmaker detailing . . front cuff and button trim. Slim skirt has back kick pleat, 3-inch hem. Dry clean. Half sizes 14½, 16½, 18½, 20½, 22½. Also in Women's sizes 38, 40, 42, 44. Please order correct size. Shipping weight 2 pounds 8 ounces. T 31 G 6635—Medium gray . . . . . \$10.74 T 31 G 6636—Shadow (med.) blue . . 10.74

**C** Detailed Coat Dress . . new rayon and Orlon boucle, semi-sheer fabric with a nubby texture and a tweed fleck . . lightweight, wrinkle-resistant, needs little ironing. Neat collar and mock pockets set off softly shaped dress; back kick pleat. Hand wash. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. State size. Shpg. wt. 1 lb. 12 oz. T 31 G 7481—Black and white T 31 G 7482—Medium blue and white T 31 G 7483—Cocoa brown and white Each . . . . . \$12.84

**B** Pleated-neckline Dress . . rayon and acetate flannel with a lustrous dobby weave design. Flattering V neckline with bow trim, cotton velvet and "glitter" trim. Gently goared skirt; long back zipper; 2-inch hem. Dry clean. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Order correct size. Shpg. wt. 2 lbs. T 31 G 6637—Med. heather gray . . \$10.74 T 31 G 6638—Deep heather beige 10.74 Tall Women's sizes 38T, 40T, 42T, 44T. T 31 G 6837—Med. heather gray . . \$11.74 T 31 G 6838—Deep heather beige 11.74

**D** Handsome Belted Suit Dress . . new rayon and Orlon boucle semi-sheer fabric with a nubby texture and a tweed fleck . . lightweight, wrinkle-resistant, needs little ironing. Easy-fitting jacket has hip-peplum effect; slim skirt with back kick pleat; 2-inch hem. Hand wash. Order correct size. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Shipping wt. 1 lb. 8 oz. T 31 G 7980—Black and white . . . \$14.84 T 31 G 7981—Med. blue, white . . 14.84 T 31 G 7982—Brown and white . . 14.84





**[E]** \$14.84 14½ to 24½

**[F]** \$21.70 <sup>Wool</sup> <sup>Chenille</sup> 14½ to 24½ <sup>Worsted</sup> <sup>Wool</sup> 14½ to 24½

**[G]** \$18.50 12½ to 24½

#### 87½% Wool, 12½% Nylon

**[E]** Brass-buttoned Coat Dress . . . beautiful lightweight fabric in a new blend of wool and nylon. Flattering petal-shaped collar is set slightly away from the neck . . . perfect for your prettiest jewelry! Slender skirt has 3-gore back; back kick pleats for walking ease. A very smart dress that starts its fashion life early in the day and goes on to an informal evening. Dry clean. *State size.*  
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Shpg. wt. 2 lbs.  
T 31 G 7441—Sapphire blue (lt.)  
T 31 G 7442—Ruby red  
T 31 G 7443—Navy . . . Each \$14.84

#### Pure Wool Knit Dress

**[F]** Two-piece Knit Dress . . . chenille or worsted wool. Jacket has collar and cuffs of crocheted wool lace. Slim waist has an elasticized waistband. Dry clean. *Please order your correct size.*  
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Shpg. wt. 1 lb. 12 oz.  
100% Pure Chenille Wool  
Nubby boucle textured knit.  
T 31 G 8100—Medium blue  
T 31 G 8101—Wine red  
\$2.50 down . . . . . Cash \$21.70  
100% Pure Worsted Wool  
Set-in sleeves with dolman effect.  
T 31 G 8102—Turquoise blue \$14.70  
T 31 G 8103—Amber brown.. 14.70

#### 87½% Wool, 12½% Nylon

**[G]** A Dress and its Jacket in a new blend of wool and nylon, a soft, expensive looking fabric. The loosely fitted jacket is trimmed with elegant Persian fur-effect fabric . . . 40% wool, 35% cotton, 25% rayon. The dress, a slim sheath, has a shallow scooped neckline in back; back kick pleat, 2-inch hem. The unlined jacket is about hip-length. Dry clean.  
Half sizes 12½, 14½, 16½, 18½, 20½, 22½, 24½. Order correct size. Shipping weight 1 pound 10 oz.  
T 31 G 7978—Sapphire (light) blue; black trim . . . . . \$18.50  
T 31 G 7979—Black; black trim 18.50



**[H]** \$16.50  
14½ to 24½  
38 to 44

#### Formal elegance . . . The LACE DRESS

**[H]** The Timeless Lace Dress. Exquisite nylon and acetate lace over acetate taffeta . . . softly draped bodice and a gently goared skirt. Ornament included. 2-inch hem. Dry clean.  
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Women's sizes 38, 40, 42, 44. Order correct size. Shipping wt. 2 lbs.  
T 31 G 8078—Lt. gray lace over rose pink  
T 31 G 8079—Powder blue over powder blue  
T 31 G 8080—Navy blue lace over navy blue  
T 31 G 8081—Dusty rose over dusty rose  
Each . . . . . \$16.50

• See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of your nearest Sears Retail Store. For information about Catalog Sales Offices and Catalog Sales Desks, see pages immediately preceding Green Section.



# A young look

for every age..

All in half-sizes; C, D, and G also in women's sizes; C and D in larger women's sizes



**A** \$13.84 14½ to 24½

**B** \$10.74 16½ to 24½

**C** \$8.74  
14½ to 24½; 36 to 44

\$9.54  
46 to 52

## THE CREPE DRESS .. always important in navy or black

**A** Tab Detailed Dress .. excellent quality, finely ribbed acetate and rayon crepe .. black or royal blue. Taffeta cuffs and neckline tabs .. full 36-gore skirt with rows of self cording. Dry clean. Shpg. wt. 1 lb. 12 oz. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Order correct size. T 31 G 7447-Black .. \$13.84 T 31 G 7448-Royal blue .. 13.84

**B** Side-draped Dress, a slim, attractive silhouette in excellent quality, finely ribbed acetate and rayon crepe. The neckline has flattering pleated insert .. rhinestone trim. Skirt has back kick pleat, 2-inch hem. Dry clean. Half sizes 16½, 18½, 20½, 22½, 24½. State size. Wt. 2 lbs. 4 oz. T 31 G 6642-Black .. \$10.74 T 31 G 6643-Navy blue .. 10.74

**C** Crepe with Lace .. year 'round occasion dress. Front yoke of delicate dyed-to-match lace (nylon and acetate) over rayon marquisette .. all-around cuff. Graceful 8-gored skirt; 2-inch hem. Very fine acetate and rayon crepe .. dry clean. Shipping weight 1 pound.

Half sizes 14½, 16½, 18½, 20½, 22½, 24½.  
Women's sizes 36, 38, 40, 42, 44. Order correct size.

T 31 G 5905-Navy blue .. \$8.74  
T 31 G 5906-Black .. 8.74

Larger Women's sizes 46, 48, 50, 52. Order correct size.  
T 31 G 6075-Navy blue .. \$9.54  
T 31 G 6076-Black .. 9.54

**D** Dress plus Jacket .. finely ribbed acetate and rayon crepe. Handsomely detailed jacket has cut-out design over rayon marquisette. Dress repeats cut-out design at neckline. Back kick pleat. Dry clean. Half sizes 14½, 16½, 18½, 20½, 22½, 24½; Women's sizes 38, 40, 42, 44. Order correct size. Shipping weight 2 pounds. T 31 G 7444-Black .. 2-pc. \$12.84 T 31 G 7445-Navy .. 2-pc. \$12.84 Larger Women's sizes 46, 48, 50, 52. Order correct size. Wt. 2 lbs. T 31 G 7484-Black .. 2-pc. \$13.84 T 31 G 7485-Navy .. 2-pc. \$13.84

**D**  
\$12.84  
14½ to 24½  
38 to 44  
\$13.84  
46 to 52



# WINTER PRINTS to wear now and through the spring



**E** \$10.74 14½ to 24½



**F** \$12.84 14½ to 24½

**G** \$8.74 14½ to 24½; 38 to 44



**H**  
\$13.84  
12½ to 22½

**E** Neat Geometrics aligned on lustrous rayon and acetate with satin-weave back. The step-in dress, slim of line, full of comfort . . . collar and hip pockets outlined in harmonizing piping. Skirt eased by 3-gore back. 2-inch hem. Dry clean.

Half-sizes 14½, 16½, 18½, 20½, 22½, 24½. Measure: order correct size. Shipping wt. 1 lb. 8 oz.

T 31 G 6645—Mist pink on gray; mist pink trim. . . . . \$10.74

T 31 G 6646—Mist blue on gray; mist blue trim. . . . . \$10.74

**F** Winter Flowers, freshly printed on pebbly textured acetate crepe that has a silk-like luster. Fashion's important costume look . . . handsome jacket has beautifully appliqued collar and fabric-covered buttons. The dress (see sketch) is softly flared; 10-gore skirt. Dry clean.

Half-sizes 14½, 16½, 18½, 20½, 22½, 24½. Shpg. wt. 1 lb. 10 oz.

T 31 G 7475—Ruby red print

T 31 G 7476—Sapphire (medium) blue print

Order correct size. . . . 2-pc. \$12.84

**G** Dashing Stripes lined up on pebbly textured acetate crepe that has a subtle silk-like luster. The wonderful shirtwaist step-in with comfortable, relaxed lines . . . softly collared neckline and rippling 18-gore skirt. Dry clean. Order correct size.

Half-sizes 14½, 16½, 18½, 20½, 22½, 24½. Women's sizes 38, 40, 42, 44. Shipping weight 1 lb.

T 31 G 5935—Sapphire (light) blue and black print. . . . . \$8.74

T 31 G 5936—Ruby red and black print. . . . . \$8.74

**H** Richly Colored Paisley, printed in finely ribbed Arnel® crepe, a beautifully luminous fabric that looks and feels like precious silk. The suit-dress . . . its jacket, molded to smooth fitting lines, has a soft scarf collar. Neatly "pleated to stay" skirt! Hand wash separately.

Half-sizes 12½, 14½, 16½, 18½, 20½, 22½. Measure: order correct size. Shipping weight 2 lbs.

T 31 G 7438—Ruby red paisley print

T 31 G 7439—Sapphire (medium) blue paisley print. 2-pc. \$13.84

\*Tricot fiber, T.M. of Celanese Corp.

MEASURE AND BE SURE . . . see green section in back of book. SEARS EASY TERMS available . . . see inside back cover for details

ALL SEARS 45



# A young look

for every age

All in Half-sizes; styles A and H also in Misses' sizes; style E in Tall Women's sizes; style D in Women's and Larger Women's sizes



**A** \$8.74 14½ to 24½; 12 to 20

**B** \$8.74 14½ to 24½

## Easy care, easy wear PRINTED ARNEL JERSEY

*Washes in a jiffy . . . never needs the touch of an iron!*

**A** Tab-front Shirtwaist in smart stripe and scroll print . . . drip-dry Arnel Jersey, hand wash separately. Skirt has unpressed front pleats. Pin included. Shpg. wt. 12 oz. Misses' sizes 12, 14, 16, 18, 20; Half sizes 14½, 16½, 18½, 20½, 22½, 24½. State size. T 31 G 5341—Aqua, teal blue and black. \$8.74 T 31 G 5342—Beige, lt. brown and black 8.74

**B** Dancing Polka Dots in fashion harmony with Arnel jersey, atuned for a life of ease. Pretty neckline with pleats and simulated jewel trim. Full skirt eases into soft gores; 3-inch hem. Hand wash separately; drip-dry. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Order correct size. Shipping weight 1 lb. T 31 G 5943—Navy blue and white dots \$8.74

**C** Versatile Jacket-dress . . . new Arnel jersey print. Short jacket has tab-trimmed nylon velvet collar with rhinestones. The dress has draped neckline (see sketch) with velvet detailing; slim skirt with front fullness, back kick pleat. Wonderful easy-care Arnel jersey . . . hand wash separately, drip-dry. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Order correct size. Shipping weight 2 lbs. T 31 G 7478—Medium blue, gray and black print T 31 G 7479—Light gray, rose and black print Each 2-piece outfit. . . . \$13.84

**D** Draped Neckline Dress . . . paisley printed Arnel jersey. Skirt has unpressed front pleats. Hand wash separately; drip-dry. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Women's 38, 40, 42, 44. Shpg. wt. 1 lb. 8 oz. T 31 G 6647—Sapphire (light) blue and black T 31 G 6648—Turquoise blue and black Order correct size. . . . Each \$9.74 Larger Women's sizes 46, 48, 50, 52. T 31 G 6847—Sapphire (light) blue and black T 31 G 6848—Turquoise blue and black State size. Shpg. wt. 1 lb. 8 oz. . . . Each \$10.74

**C** \$13.84 14½ to 24½

**D** \$9.74 14½ to 24½ 38 to 44 \$10.74 46 to 52





G \$8.74 16½ to 24½

H \$10.74 14½ to 22½, 12 to 20

E \$7.74 14½ to 24½ \$8.54 38T to 44T

F \$11.54 14½ to 24½

## A new life of ease in wrinkle-resistant, MINIMUM-CARE JERSEYS

### 100% Acrilan† Jersey

**E** Lovely Surplice Neckline Dress. An exceptional value at this price . . Acrilan jersey that looks and feels like fine wool; resists wrinkles. Skirt has unpressed front pleats; 3-gore back. Hand wash separately. Order correct size. Shipping weight 1 pound. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. T 31 G 5902—Med. green T 31 G 5904—Red T 31 G 5903—Bright peacock blue Each \$7.74 Tall Women's sizes 38T, 40T, 42T, 44T. T 31 G 5884—Med. green T 31 G 5886—Red T 31 G 5885—Bright peacock blue Each \$8.54

### 80% Orlon\* and 20% Wool

**F** Pleated Casual Dress . . Orlon and wool jersey with heathery undertones . . wrinkle-resistant. Fitted bodice that buttons in pairs; skirt is a round of neat pleats that stay just that way! Hand wash separately. State size. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Shpg. wt. 2 lbs. 4 oz. T 31 G 6649—Sapphire (med.) blue T 31 G 6650—Topaz gold T 31 G 6651—Ruby red Ea. \$11.54

### Striped Celaperm Jersey

**G** Wing-collared Coat Dress . . acetate with woven stripes, easy-care fabric that needs little ironing . . sheds wrinkles. Skirt has unpressed front pleats, hand wash separately; drip dry. Half sizes 16½, 18½, 20½, 22½, 24½. Please measure; order your correct size. Shipping weight 1 lb. T 31 G 5941—Navy with red, white and blue stripes . . . \$8.74 T 31 G 5942—Black with red, white and blue stripes . . . \$8.74

### Acetate and Nylon Jersey

**H** Classic Step-in Dress . . acetate and nylon jersey with all-over woven tucks . . shuns wrinkles, needs little ironing. Tab-trimmed collar with detachable tie. Slim skirt has back kick pleat, 2-inch hem. Hand wash separately, drip-dry. State size. Half sizes 14½, 16½, 18½, 20½, 22½; Misses' sizes 12, 14, 16, 18, 20. T 31 G 6232—Royal blue with white tie T 31 G 6233—Black with white tie Shipping weight 2 lbs. . . Each \$10.74

Avoid unnecessary alterations . . for measurement charts see green section in back of book

NO DOWN PAYMENT needed when you add to your Easy Payment Account . . see inside back cover

ALL SEARS 47

†Chemstrand T.M. for acrylic fiber  
\*DuPont T.M. for acrylic fiber



# A young look

for every age . .

All styles in Half-sizes;  
style E also in Women's sizes



**A**  
\$7.74  
14½ to 24½

## Wool-look Crepe that washes!

**A** One-piece Dress in rayon and acetate crepe . . soft and warm as fine wool! A smart, slim-skirted dress highlighted with touches of pink rayon faille at the neckline and pockets. Back kick pleat eases the skirt; 3-inch hem. Hand wash separately. *Half-sizes 14½, 16½, 18½, 20½, 22½, 24½.* Order your correct size. Shipping weight 1 pound.  
T 31 G 5907—Navy blue  
T 31 G 5908—Dark sage green. . . . . Each \$7.74



**B** \$9.54 14½ to 24½

**C** \$8.74 14½ to 24½



**D** \$11.54 14½ to 22½

## The softer, more feminine SUIT DRESS

**B** Tweed-look Fabric . . rayon and acetate in a tiny herringbone weave. Versatile 2-pc. dress that becomes a suit easily and effortlessly with the addition of a blouse! Slim skirt has a back kick pleat; 2-inch hem. Dry clean. *Half-sizes 14½, 16½, 18½, 20½, 22½, 24½.* Please measure; order your correct size. Shipping wt. 2 lbs.  
T 31 G 5939—Black and white tweed. . . 2-pc. \$9.54  
T 31 G 5940—Peacock blue and black. . . . . 2-pc. \$9.54

**C** Fine Cotton Faille . . very finely ribbed combed cotton that washes. Neatly shaped jacket beautifully detailed with self-tabbed buttonholes. Slim skirt has back kick pleat for walking ease; 3-in. hem. Hand wash separately. See hat section for hat. *Half-sizes 14½, 16½, 18½, 20½, 22½, 24½.* Order your correct size. Shipping wt. 1 lb. 8 oz.  
T 31 G 5945—Black  
T 31 G 5946—Navy blue  
2-pieces. . . . . \$8.74

**D** Year-round Print . . textured acetate and rayon with a silk-like luster. The jacket defines the figure with a softly draped front peplum . . concealed pockets; rayon velvet collar. Slim skirt; back kick pleat; 3-in. hem. Dry clean. *Half sizes 14½, 16½, 18½, 20½, 22½.* Please measure; order your correct size. Shipping weight 2 lbs.  
T 31 G 6652—Pink print on slate gray. . . . 2-pc. \$11.54  
T 31 G 6653—Gold print on med. gray. . . . 2-pc. \$11.54





**E** \$7.74 12½ to 24½; 38 to 44

**F** \$11.54 14½ to 22½

**G** \$10.74 14½ to 24½

## The new texture interest of TWEED LOOK FABRICS

**E** Detailed Midriff Dress . . firm-bodied acetate and rayon with colorful wool flecks . . a very pretty new casual. Front midriff expensively detailed with buttonholes bound with red cotton velvet. Gracefully full flared skirt. Dry clean.

Half-sizes 12½, 14½, 16½, 18½, 20½, 22½, 24½.

Women's sizes 38, 40, 42, 44. Measure; order correct size. Shipping weight 1 lb. 4 oz.

T31 G 5957—Black with red and white flecks; red trim

T31 G 5958—Dark peacock blue with red and white flecks; red trim

Each.....\$7.74

**F** Slim Casual Dress . . tiny woven pinchecks of rayon and acetate with silk flecks. A very trim, soft-looking dress . . front detailed with rayon satin piping and rhinestone-trimmed tabs. The slim skirt has peg-pockets, back kick pleat for walking ease; 3-inch hem. Long back zipper. Dry clean. Half-sizes 14½, 16½, 18½, 20½, 22½. Measure; order your correct size.

Shipping weight 2 pounds.

T31 G 6675—Sapphire (med.) blue; navy and white flecks

T31 G 6676—Red with black and white flecks

Each.....\$11.54

**G** Full-skirted Step-in . . new textured tweed-look fabric . . rayon, acetate and Dacron\*. The easy-to-wear step-in dress that's always so comfortable . . smartly detailed cardigan neckline; gracefully full 16-gore skirt. 2-inch hem. Dry clean.

Half-sizes 14½, 16½, 18½, 20½, 22½, 24½. Measure; order your correct size.

Shipping weight 1 lb. 8 oz.

T31 G 6654—Peacock blue with black flecks

T31 G 6655—Deep autumn copper with black flecks

T31 G 6656—Dark gray tweed with black flecks

Each.....\$10.74

## All Wool Shirtwaist Dress

**H** Stripes in the Round . . all wool flannel with narrow woven stripes. The versatile shirtwaist with its smart simplicity of line is easy-to-wear and becoming to every age. Tab-trimmed neckline has glitter buttons. Skirt has back kick pleat; 3-inch hem. Dry clean. For corduroy satchel bag, see page 137.

Half sizes 14½, 16½, 18½, 20½, 22½, 24½. State size. Shpg. wt. 1 lb. 8 oz.

T31 G 5947—Gray and black woven stripes

T31 G 5948—Brown and black woven stripes

Each.....\$9.54



**H**  
\$9.54  
14½ to 24½

\* DuPont T.M. for polyester fiber

NO DOWN PAYMENT needed when you add to your Easy Payment Account . . see inside back cover

ALL SEARS 49



# A young look

for every age . .

All in Half-sizes;  
A, C, F, G, L also  
in Women's sizes  
A, G, and L in  
Larger Women's sizes  
D, H in Tall Women's sizes



**C**  
\$8.74  
14½ to 24½  
36 to 44



**A**  
\$6.74  
14½ to 24½  
38 to 44  
\$7.54  
46 to 52

**B**  
\$7.54  
14½ to 24½



**D** \$6.74  
12½ to 22½

\$7.54  
38T to 44T

**E** \$6.74  
12½ to 22½

**A** Lace-yoked Crepe Dress . . firmly woven acetate and rayon crepe. Dyed-to-match cotton lace front yoke over cotton; bow trim. Graceful 8-gored skirt; 2-inch hem. Dry clean. Shipping weight 1 pound.  
Half sizes 14½, 16½, 18½, 20½, 22½, 24½.  
Women's sizes 38, 40, 42, 44. Order correct size.  
T 31 G 3860—Black \$6.74 T 31 G 3861—Navy blue \$6.74  
Larger Women's sizes 46, 48, 50, 52. Order correct size.  
T 31 G 3980—Black \$7.54 T 31 G 3981—Navy blue \$7.54

**B** The Important Black Dress . . tissue faille, a finely ribbed acetate and rayon crepe for year 'round wear. Gently draped collar and pocket tabs dramatically detailed with fine, silver-colored metallic thread . . simulated jewel button trim. Skirt has 3-gore back. Dry clean.  
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. State size.  
T 31 G 3878—Black . . Shipping weight 1 pound . . . \$7.54

**C** Bouquet of Winter Posies bloom in soft colors on rayon and acetate taffeta. Very flattering dress . . draped surplice neckline, wide midriff and full skirt with rows of self cording. Ornament included. Dry clean.  
Half sizes 14½, 16½, 18½, 20½, 22½, 24½; Women's sizes 36, 38, 40, 42, 44. Order correct size. Shpg. wt. 1 lb.  
T 31 G 5933—Turquoise, deep blue and green print. \$8.74  
T 31 G 5934—Sapphire blue (med.) and green print. 8.74

For more dresses selected especially for Larger Women see pages 44, 46, 53, 55, 56, 59 and 60

**D** Polka Dot Printed Crepe . . fine quality Celanese acetate and rayon crepe with a finely pebbled surface. The charming step-in dress with its slim, attractive silhouette . . deep rounded collar is detailed with all-around fagoting; sparkle-center buttons. Easy-fitting skirt has 3-gore back. Dry clean. State size. Shpg. wt. 14 oz.  
Half-sizes 12½, 14½, 16½, 18½, 20½, 22½.  
T 31 G 3877—Navy blue with white dots. . . \$6.74  
Tall\* Women's sizes 38T, 40T, 42T, 44T.  
T 31 G 3977—Navy blue with white dots. . . \$7.54  
\*About 2½ inches longer than regular women's sizes

**E** Easy-care Arnel Jersey . . richly colored flower print. A dress that takes to the easy suppleness of jersey . . flattering collar, soft shoulder pleats . . gentle skirt eased with front pleats. Dress buttons to below waist. Hand wash separately; drip-dry. Measure; order correct size.  
Half-sizes 12½, 14½, 16½, 18½, 20½, 22½.  
T 31 G 3862—Dark blue, violet and green print  
T 31 G 3863—Turquoise blue and fuchsia rose print  
T 31 G 3864—Medium gray and deep rose print  
Shipping weight 12 ounces . . . . . Each \$6.74

Fashions for Everyone, from \$2.77 to \$7.54 on pages 52 to 61. More dresses for Tall Women on pages 41, 42, 47, 57, 60. See green section in back of book for measurement charts.

Sears Easy Terms on inside back cover